DR. LYDIA OUMA RADOLI

School of Communication Daystar University, Nairobi – Kenya, Media and Communication Lecturer/Head of Department, Media Film Studies +254759121707/Iradoli@daystar.a.ke / https://www.linkedin.com/in/lydia-radoli-phd-a3b93210/

PROFILE

Goal-directed, result-oriented media and communication professional with an academic background in journalism, human rights, and sociology of media, migration & and development. I can listen, identify issues or problems, and apply innovative solutions. Creative professional with extensive project experience from formulating concepts to execution. Talents include self-motivated communicator and leader with high energy initiative and focus. Broadcast Journalist with more than 15 years of experience in planning, developing, and implementing radio programmes, on air presentations and projects. University Lecturer, Social researcher and media entrepreneur looking to contribute to civil society, academia, and the communication industry. Recently completed a Research Fellowship at the Leuphana Institute of Advanced Studies in Culture and Society- Leuphana University, Luneburg. I am a full-time faculty at Daystar University School of Communication heading the Media and Film Studies Department. I lecture in subject areas of Communication Theories, Radio Journalism, Feature and News Writing, Visual Writing, Media Ethics, Human Rights, Gender, and Development Communication. My research interests are in Media Migration and development, Digital and social media, Human Rights, Political Economy, Journalism, and Trauma and Constructs of Artificial Intelligence (AI).

EDUCATION & TRAINING

6th April 2023 to 1st April 2024: Research Fellowship: Leuphana Institute of Advanced Studies in Culture and Society (LIAS-

CAS)- Leuphana University

Concentration: Media, Culture, and Society

1st December 2022 to 30th May 2023 Visiting Scholarship: KAAD Weidereinladung Programme (Brandenburg University of

Technology – Cottbus, Seftenburg)

Concentration: Media Studies

2015-2019 Ph.D. Brandenburg University of Technology – Cottbus, Seftenburg-Germany

Concentration: Media, Migration, and Development

2009-2011 M.A. Erasmus Mundus Tripartite Master of Human Rights Practice (EMHRP) Gothenburg

University-

Sweden, Roehampton University-United Kingdom, Trömso University -Norway

Concentration: Human Rights Practice (Media Freedom and Human Rights)

2004-2008 B.A. University of Nairobi

Concentration: Communication and Sociology

2000-2003: **Dip.** Kenya Institute of Mass Communication (KIMC)

Concentration: Journalism and Mass Communication

KEY ACHIEVEMENTS

- As Head of the Department of Media Film Studies, School of Communication Daystar University facilitate industry-academia projects.
- As the Examination Officer Department of Media Film Studies, School of Communication-Daystar University increased efficacy and reduction of examination case logs.
- As a Member of the Vice Chancellor's Performance Delivery Team (PDT). I was instrumental in the inception and execution of the first Daystar University inaugural lecture by the Vice Chancellor Prof. Laban Ayiro.
- I have delivered research and outreach projects with a team of six key colleagues in the last five years.
- As the Gender Focal Person for the Uganda Radio Network (URN), I enhanced my knowledge of gender mainstreaming in the newsrooms and increased the production of gender-balanced stories by 50%.
- As a member of the Media Council of Kenya (MCK) Betting Taskforce investigated unregulated betting in Radio Stations in Kenya and executed a report that informs the betting policy in the media industry in Kenya
- As a Partner Committee member of the Katholischer Akademischer Aüslander Dienst (KAAD) Scholarships, interview and select postgraduate students for the KAAD scholarship.
- As patron of the Communication Association of Daystar Students, I mentored students to stage University communication and media-related events.
- As a member of the International Communication Association (ICA), I have chaired sessions at the ICA Regional Hub in Nairobi and presented papers.
- To improve scholarly output, I have published academic papers and significant conference presentations, appearances as a special speaker at the Conference of African PhDs in Germany (CAPIG), the Communication Research Network, and the Research Association of Interdisciplinary Studies (RAIS), where I am a standing session chair.

I successfully applied and received a grand worth 10,000 Euros from the German Center for International Migration (CIM) for Radio and Film Studio Equipment for the Daystar University School of Communication.

EMPLOYMENT EXPERIENCE

January 2020- Present Media and Communication Lecturer: Daystar University, Nairobi- Kenya Media and Communications Adjunct Lecturer: Daystar University Nairobi Aug 2019 – Jan 2020 Media and Communications Adjunct Lecturer: Saint Paul's University Nairobi 2019 - 2020

2021-Present: Post-Graduate Thesis Supervisor at Aga Khan University Mkenya Ujerumani Content Contributor Berlin, Germany 2016-2019

Senior Broadcast Journalist and Producer: Uganda Radio Network, Kampala-Uganda April 2012- March 2015

October 2008 - March 2012 Senior Broadcast Journalist and Producer: Contact Radio FM-Kigali Rwanda

August 2006 - August 2008 Radio News Editor and Producer: Radio Waumini, Nairobi - Kenya

June 2003 - July 2006: Mass Communication Lecturer: Air Travel and Related Studies Centre - Nairobi, Kenya

INSTRUCTIONAL ACTIVITIES

2019 - Present: Courses Taught at Daystar, St. Paul's, and Leuphana Universities

Post- Graduate

- Media Studies Ph.D. (COM-834)
- Doctoral Colloquium (GRA 801)

Master's Courses Taught

- Media Law and Ethics Masters (COM 624)
- Communication Theories (COM 621)
- Exploring Mass Media (COM 592)
- Media Stewardship and Cultural Institutions (COM 831)
- Communication Ethics (GRA 815)

- Writing for Media Masters (COM 668)
- Theories of Communication (MCOM 602)
- Complementary Research Course in Media and Visual Witnessing Leuphana University

Undergraduate Courses Taught

- Communication Theories (COM 417)
- Broadcast Journalism (COM 467)
- Magazine and Feature Writing (COM 349)
- Writing for the Screen (COM 364)
- Gender and Development (COD 113) Broadcast Techniques (COM 264)
- Audio Production (COM 361)
- Broadcast Writing (COM 469) Introduction to Journalism (PRS 304)

Communication Ethics (COM 419)

Writing for Radio (COM 212)

Diploma Courses Taught

- Communication by Radio (ICO 056)
- Communication Culture (ICC 012)
- Communication Ethics and Human Rights (ICO 022)

Thesis Supervision

- Master's Supervision (currently 16 Students)
- Media Internship Supervised (30 Students)
- PhD Supervision (Currently 3 Students)
- Mentorship of Graduate Students (currently 17 students)

PROFESSIONAL BODIES, NETWORKS and EDITORIAL ROLES

2017-2018 Vice Chair African Good Governance Network 2016-2017 Vice Chair Diaspora Youth Council (DYC)

Editorial Secretary KAAD Society of East Africa - KASEA 2019-2021 2019-present: KAAD Partner Scholarship Selection Committee Board

January 2022- Present: Association of Media Women in Kenya Kenya Editors Guild (KEG) - Active 2024:

Editorial Roles

- Frontiers in Communication Journal, Reviewer
- Member of the Editorial Board, Daystar University Connect Publication
- Journal of African Cinemas Reviewer
- International Communication Association (ICA), Reviewer
- Africa Journal of Media and Communication (AJMC), Reviewer
- Communication and Media Studies Journal, Reviewer

Research Networks

- Research Association for Interdisciplinary Studies (RAIS)
- Communication and Media Studies of the Common Ground Communication Network (CGCN)
- Member of the Advisory Board, Conference of African PhDs in Germany CAPIG
- Member of the International Association of Media and Communication Research (IAMCR)

Research Interests

 Research Interests: Digital Media, Journalism and Trauma, Migration and Development, Human Rights, Constructs of Media, and Artificial Intelligence

LIST OF PUBLICATIONS

Thesis

- Radoli, O.L. (2011). Press Freedom and Media's Role in Conflict and Peacebuilding: Case of the Post-2007 Election Crisis in Kenya. Available at: https://munin.uit.no/handle/10037/3506/Thesis
- 2. Radoli, O.L. (2019). Narratives of Migration and Development as Discourses in Transnational Digital Migrant Media: The Case of Kenyan Migration to Europe. Available at: https://opus4.kobv.de/opus4-btu/Thesis

Books

3. Radoli, O.L. (2022). Narratives of Migration and Development as Discourses in Transnational Digital Migrant Media: The Case of Kenyn Migration to Europe. ISBN: 978-1-63902-774-3 Generis Publishers. Available at: https://libro-terra.com/shop/social-science/narratives-of-migration-and-development-as-discourses-in-transnational-digital-migrant-media/

Peer Reviewed Journals

- Obonyo, L. and Radoli, O.L. (2020). Balancing Privacy and the Right to Information in Covid-19 Reporting in Kenya. Ethical Space: The International Journal of Communication Ethics. 2020, Vol. 17 Issue 3/4, p124-132. 9p. Available at: http://www.abramis.co.uk/ethical-space/dloado1.php?dldid=000125
- 2. Njihia, C. Radoli, L. and Mwangi, W.S. (2022). The Influence of Corporate Social Responsibility on FGM Survivors 'Work Performance: The Case of Teule, Oloitoktok County. *African Multidisciplinary Journal of Research. Special Issue*. ISSN 2518-2978 https://journals.spu.ac.ke/index.php/amjr/issue/view/16
- 3. Radoli, L. O. (2024). "If It Bleeds It Leads": The Visual Witnessing Trauma Phenomenon Among Journalists in East Africa. Journalism & Mass Communication Educator, Sage. o(o). https://doi.org/10.1177/10776958241242941

Book Chapters

- 1. Radoli, O.L. (2019). Fashion for Humanitarianism. In *We will Lead Africa*, Women. Vol.2. Edited volume by Dr. Sara Yabome and Gilpin-Jackson & others. Available at: https://www.amazon.de/-/en/Sarah-Owusu/dp/1097872947
- Lando, A. L. & Radoli, O.L. (2021). To Cover or Not to Cover? A Critical Discourse Analysis of Mainstream Media News Framing of Children in Kenyan Care Homes in Routledge Companion to Media and Poverty. Available at: https://www.taylorfrancis.com/chapters/edit/10.4324/9780429291333-29/cover-cover-agnes-lucy-lando-lydia-radoli
- Radoli, O.L. (2022). Switching to SIDE Mode"- COVID-19 and the Adaptation of Computer-Mediated Communication (CMC) Learning in Kenya. In Online Learning Instruction and Research in Post-Pandemic Higher Education in Africa. Lexington Publishers. Available at: https://rowman.com/ISBN/9781666916065/Online-Learning-Instruction-and-Research-in-Post-Pandemic-Higher-Education-in-Africa
- 4. Radoli, O.L, and Langmia, K. (2023). Of Deepfakes, Misinformation, and Disinformation. In *Black Communication in the Age of Disinformation; Deep Fakes and Synthetic Media*. Palgrave Macmillan. *Available at: https://link.springer.com/book/10.1007/978-3-031-27696-5*

Conference Proceedings

- 1. Radoli, O.L. (2019). "White Terror and Ghosts of Kenya": Post-colonial, Social-Political Imagery, and Narratives of Kenyan Diasporas. Research Association Interdisciplinary Studies.DOI:10.5281/zenodo.2651347. Available at: Available at SSRN: https://ssrn.com/abstract=3388130 or http://dx.doi.org/10.2139/ssrn.3388130
- 2. Radoli, O.L. (2020). "Healing Rwanda's Genocide Trauma": A Re-construction of Painful Oral Historical Narratives. Research Association Interdisciplinary Studies. Available at: 10.5281/zenodo.3909885
- 3. Radoli, O.L. (2020). "Switching to SIDE Mode"- COVID-19 and the Adaptation of Computer-Mediated Communication Learning in Kenya. Research Association Interdisciplinary Studies. Available at: http://dx.doi.org/10.5281/zenodo.4006012
- 4. Radoli, O.L. (2020). "Rhetoric Vs Reality": Confronting Difficult Truths in an Unequal World through a Covid-19 Healthcare Lens. Research Association for Interdisciplinary Studies (RAIS), in partnership with the Unequal World Research Center, IRLA, and IPSEC on 28-29 September 2020. Available at: https://www.researchgate.net/publication/345032587
- 5. Radoli, O.L. (2021). "Unfortunate Bedfellows": Contextualizing Political Contestations and Right to Education in Kenya. Unequal World Conference UN Centre. New York. USA: Available at: https://unequal.world/wp-content/uploads/2021/02/Book-of-Abstracts-Unequal-World-2021.pdf
- Radoli, O.L. (2023). Courting Trauma: An Unspoken Mental Health Crisis Among Journalists in East Africa. Available at: https://rais.education/proceedings-of-the-33rd-rais-conference/ Research Association of Interdisciplinary Studies. DO1: 10.5281/zenodo.8310051.Availableat: https://rais.education/proceedings-of-the-33rd-rais-conference/

- 7. Radoli, O.L. (2023). Visuals of Trauma in Journalism and the Mixing of Methods Symptomatology of Post-Traumatic Stress Disorder (PTSD) and Trauma Narratives. DOI:10.5281/zenodo.10397855. Available at: https://rais.education/proceedings-of-the-24th-rais-conference/
- 8. Radoli, O.L. (2024). Shifting Imageries: Artificial Intelligence and Journalism in African Legacy Media. DOI:10.5281/zenodo.11123172. Available at: https://rais.education/wp-content/uploads/2024/05/0358.pdf

Research Reports

1. Ayiro, P.L. Muriithi, S., Munyao, J., Radoli, L., Munyao.M. (2023). Ambitions Racing Ahead of Capabilities. The Politics of Competency Based Curriculum in Kenya. *Research on Improving Systems in Education*. University of Oxford. Available at: https://portal.sds.ox.ac.uk/articles/online-resource/Ambitions-racing-ahead-of-capabilities-The-politics-of-a-competency-based_curriculum_in_Kenya/24565195

Submitted and Accepted Work

- 1. **Book Chapter**: Radoli, O.L. (*Forthcoming 2024*). The African Theory of Stigmatized Dialects: 'Shembeteng' & Communicative Dialects on an African Digital Media Space *In Black Communication Theory Volume II*. Palgrave McMillan (Springer).
- 2. **Book Chapter:** Radoli. O.L. (Forthcoming 2024). African Epistemology a Panacea for Trauma Mitigations Among Visual Rhetors in East Africa in Silent Echoes Navigating Trauma in African Journalism. **Accepted.** Proposed Book with Routledge

Upcoming Publishing Projects

- 1. Radoli, O.L. (Forthcoming 2024). Of Audible Silences Just Not Heard! Suppressed Narratives from Visual Rhetors in East Africa Ready Draft: (University Level Scholarly Book Proposal Accepted by Peter Lang, Publishers. New York).
- Radoli, O.L. (Forthcoming 2024). Visuals and Narratives of Trauma (University Level Scholarly Book with Palgrave Macmillan. London).

SPEAKING EVENTS, CONFERENCE, APPOINTMENTS, RESEARCH PROJECTS AND FUNDING

INITIATIVES

Speaking Events

- March 2021: Speaker on Developing an Effective Communication Strategy for the International Conference on the Great Lakes Region (ICGLR) Youth Forum National Planning -Nairobi
- 2. May 2021. **Speaker.** The Kenya Film Workshop on 'Content Creation in Kenya The Future'. For the Kalasha International TV and Film Markets
- September 11th, 2021: Speaker on Experiences of Return Migration and Re-Integration. Katholischer Akademischer Ausländer-Dienst (KAAD) – Reintegrationsseminar (Re-integration Seminar). Berlin https://www.kaad.de
- 4. September 9th -10th 2021: *Speaker* Experiences of Return Migration and Re-Integration. Katholischer Akademischer Ausländer-Dienst (KAAD) Reintegrationsseminar (Re-integration Seminar) Conference Session Panelist. Conference of African PhDs in Germany. Berlin. http://www.capiq@horizonresourcenetwork.org
- 5. September 20th-23rd, 2021. **Speaker** on Reversal of Fortune- Poverty and Shared Prosperity: Made a Presentation, on behalf of the Vice-Chancellor- Daystar University Prof. Laban Ayiro at the International Conference on the Great Lakes Region (ICGLR) Multifunctional Youth Forum- High-Level Symposium on Youth Peace and Security Hilton Hotel Nairobi
- November 28th -Dec 1^{st,} 2022. Speaker on Media Leadership in Africa, Kaad African Seminar-Heiligkreuztal, Riedlingen Germany
- 7. May 26^{th,} 2023. **Speaker** on Presenting your Research to a Non-Academic Audience at the Conference of African PhDs in Germany Webinar Series- Hamburg http://www.capig@horizonresourcenetwork.org

Conferences

- 1. Radoli, O.L. (2020). "Healing Rwanda's Genocide Trauma": A Re-construction of Painful Oral Historical Narratives. Research Association Interdisciplinary Studies. Available at: 10.5281/zenodo.3909885
- 2. Radoli, O.L. (2020). "Switching to SIDE Mode"- COVID-19 and the Adaptation of Computer-Mediated Communication Learning in Kenya. Research Association Interdisciplinary Studies. Available at: http://dx.doi.org/10.5281/zenodo.4006012
- 3. Radoli, O.L. (2020). "Rhetoric Vs Reality": Confronting Difficult Truths in an Unequal World through a Covid-19 Healthcare Lens. Research Association for Interdisciplinary Studies (RAIS), in partnership with the Unequal World Research Center, IRLA, and IPSEC on 28-29 September 2020. Available at: https://www.researchgate.net/publication/345032587
- 4. Radoli, O.L. (2021). "Unfortunate Bedfellows": Contextualizing Political Contestations and Right to Education in Kenya. Unequal World Conference UN Centre. New York. USA: Available at: https://unequal.world/wp-content/uploads/2021/02/Book-of-Abstracts-Unequal-World-2021.pdf
- 5. August 28th -30th: 2021. Radoli, L. and Randiek, K. Paper Presentation- 'Deciphering Scientific Codes for Non-Academic Audiences': A Discourse Analysis of Text and Graphics in Scientific Papers Disseminated via Digital Spaces. Paper Presentation. Daystar University- National and Commission of Science and Technology (NACOSTI) Conference 28th -30th August 2021
- 6. October 18th to 19th 2021. Radoli, O.L. Paper Presentation "Switching to SIDE Mode"- COVID-19 and the Adaptation of Computer-Mediated Communication (CMC) in Kenya. (Paper Presentation) International Conference on Open, Distance, and e-Learning (ICODeL, 2021) Daystar University and Beulah Heights University
- May 25th 27th 2023: Paper Presentation Suppressed Narratives of Trauma at the 73rd Annual ICA Conference ICA Regional Hub, Daystar University, Nairobi Campus.

- 8. 3rd to 4th August 2023: Radoli, O.L. Paper Presentation *Courting Trauma: An Unspoken Mental Health Crisis Among Journalists in East Africa*. Research Association of Interdisciplinary Studies (RAIS)- Princeton University New Jersey. See details: https://rais.education/proceedings-of-the-33rd-rais-conference/.
- 9. 25th to 27th August 2023: Radoli, O.L. Paper Presentation *African Epistemology a Panacea for Mental Health Among Journalists Reporting Trauma in East Africa* Social Science Congress, Paris- France.
- 10. 6th to 8th September 2023: Radoli, O.L. Paper Presentation *Suppressed Narratives a Lens Through the Life Cycle of Visual Rhetors in East Africa*. Eighth International Conference on Communication and Media Studies Sep 6th 8th 2023Complutense University Madrid Spain. See details: https://cgscholar.com/cg_event/events/P23en/proposal/65083
- 11. 16th to 17th November 2023: Radoli, O.L. Paper Presentation *Visuals of Trauma in Journalism and the Mixing of Methods Symptomatology of Post-Traumatic Stress Disorder (PTSD) and Trauma Narratives.* The 34th International Conference Research Association of Interdisciplinary Studies (RAIS) Conference on Social Sciences and Humanities, Princeton Erdman Centre American University in Washington DC, USA
- 12. 4-5th April 2024. Shifting Imageries: Artificial Intelligence and Journalism in African Legacy Media. The 35th International Conference Research Association of Interdisciplinary Studies (RAIS) Conference on Social Sciences and Humanities, Princeton Erdman Centre American University in Washington DC, USA. *Shifting Imageries.https://rais.education/wp-content/uploads/2024/05/0358.pdf*
- 13. 20th -22nd June 2024. Post-Colonial Imagery Debunking Media Ethics and Rights in Hegemonic Narratives on African Digital Media Space. The International Communication Association- Regional Hub-Nairobi (Daystar University).
- 14. **Upcoming**: 28th to 30th August 2024: Diminishing Boundaries: Artificial Intelligence and Training in Kenyan Schools of Journalism (SoJs). East African Communication Association, University of Dar-salaam, Tanzania
- 15. **Upcoming:** 20th Nov-22nd Nov 2024: Narratives of Trauma on Digital Media Spaces in Kenya paper in the Media in Crisis Reconfiguring a Possible World Imageries *In collaboration with Leuphana Institute for Advanced Studies in Culture and Society (LIAS), Sorbonne Nouvelle Paris 3 and Daystar University. Leuphana University- Lüneburg*

Session Chair /Moderator

- August 30^{th,} 2021: Session Chair-Ethical Media Informing Practice. Media Panel. Daystar University- National Commission of Science and Technology (NACOSTI) Conference
- August 30^{th,} 2021: Session Chair-Ethical Copyright and Protection of Products and Persons in the Film and Creative Industry. Panel Discussion by the Kenya Film Commission (KFC). Daystar University- National Commission of Science and Technology (NACOSTI) Conference 28th -3oth August 2021
- 3. March 23-25th 2022: *Respondent* on Critical Reflections on Media Development Theory in the Media Workshop Between Daystar University and Erich Bosch Institute the University of Dortmund.
- May 26th 30th 2022: Session Chair and Moderator at the International Communication Association Conference Regional Hub Nairobi.
- 5. 4th February 2023: *Session Chair* at the Daystar Academic Colloquium Organized by the Performance Delivery Team (PDT) and the Directorate of Research and Graduate Studies.
- 6. Co-Current Session Chair at the Research Association of Interdisciplinary Studies (RAIS) Conferences Virtual and in Person, United States of America (USA).

Consultancies

- July 2021: Committee Member: Media Council of Kenya (MCK) Taskforce Investigating Betting in Media Outlets. The outcome
 was a Report Informing Policy Actions to curb unregulated betting in Media Outlets. See Release:
 https://mediacouncil.or.ke/sites/default/files/advisory-press-releases/
- 2. April 19-20th 2022: Co-facilitator in the Media Training Workshop for Leadership of Kenya Bureau of Standards at Lake Naivasha Resort
- 3. July 7th -9th 2022: Session Chair and Panelist: Media and Reporting of Scientific in Africa, Experiences, Challenges, and Prospects Moi University Eldoret
- 4. June 8th, 2023: Consultant Speaker: Role of Kenyan Women in Germany (KWIG) in the Implementation of the Global Compact on Migration at the United Nations Network on Migration in East and the Horn of Africa, held in Nairobi and Virtually. See details on forum: https://eastandhornofafrica.iom.int/news/first-dialogue-implementation-global-compact-migration-east-and-horn-africa-takes-place
- 5. September 5^{th,} 2023: Seminar Speaker on Communication in Diverse Society at the Conference of African PhDs in Germany (CAPIG) Summer School at the Hamburg University Research Center

ACTIVITIES AND TEAM BASED RESEARCH PROJECTS

Workshops and Activities

- 10th February 2021: Participated in the International Conference on the Great Lakes Region (ICGLR) Forum in Nairobi, on articulating the Youth Agenda on the United Nations Resolution 2250 on Peace and Security. Part of the Organizing Committee for a National ICGLR Consultative Forum held at Daystar University.
- 2. July 2021: Performance Delivery Team's (PDT) Lead in the Conceptualization of the Vice-Chancellor's Successful and Widely Attended (Virtual and In-Person) Inaugural Lecture on 23rd July 2021
- June 2023: Engagement of the Daystar University Vice Chancellor at Leuphana University in the establishment of an MoU on collaboration in pedagogy, environmental sustainability, and student and faculty exchange between Daystar and Leuphana Universities. See link to Activities: https://www.daystar.ac.ke/blog/updates/page/7

4. June 2023: Conceptualized and Organized a Workshop on Visuals and Trauma in Journalism at the Leuphana Institute of Advanced Studies in Culture and Society. Bringing together Journalists reporting trauma events in East Africa (Kenya, Uganda, Rwanda), Germany, Media Councils, Dart Centre for Trauma Journalism, LIAS Fellows, and Media Professors. See link: https://podcasts.apple.com/de/podcast/lias-festive-opening-event-2023/id1639850852?i=1000623815195

Research Projects

Activities and Team Based Research Projects

- June 2020: Francis Nangenda Project: A team of Researchers and Art Curators from Uganda and Germany embarked on a
 venture to archive works of little-known but influential Ugandan artist Francis Nangenda, through media archiving, curating,
 and exhibition, creating digital art spaces. Partially Funded by the Katholischer Akademischer Ausländer Dienst (KAAD).
- 2. July -August 2020: Daystar University Directorate of Research for Kenya Film Commission: An Examination on the Extent of Kenyan Artists' Knowledge of Rights and Practice (Principal Investigator).
- 3. September 2020 June 2021: Research on Improving Systems of Education (RISE) Political Economy Team Adoption (PET-A Kenya, Non-Rise) Research Peer. Daystar University in Collaboration with the University of Pennsylvania & Rise Programme
- 4. November 2020: Part of the Research Team on the Economic Contribution of the Film Industry in Kenya. Project Report on the Historical and Cultural Perspectives of Fort Jesus
- 5. February 2021: Concept and Proposal Development and Lead Researcher for the Scholar Activists Project Between Daystar (Kenya), Cambridge (UK), and Sergio Arboleda (South America) Universities.
- 6. May 2022-Dec 2022: Porticus Grant for Promoting Arts Education in Primary Schools: Research on the Status of Arts Education in Catholic Primary Schools in Nairobi County.

APPOINTMENTS

- 1. 30th May 2020: Appointed as the Examination Officer for the Media Film Studies Department School of Communication.
- January 2021: Appointed to the Research Committee in the Directorate of Research and Graduate Studies (DRGS)
 representing the School of Communication
- 3. March 2021: Appointed to the Vice Chancellor's Performance Delivery Team (PDT): Currently Involved in University Supporting the VC office in the realization of the University Strategic Plan through Research and Grant Writing Projects.
- 4. September 2022: Appointed Head of Department Media Film Studies School of Communication, Daystar University
- 5. November 2022: Appointed to the Publication Sub-Committee of the Daystar Connect Magazine
- 6. July 2024-Senate Annual Conclave Secretariat, Programme Procedures and Coordination
- July 2024-Master's in Leadership and Policy Studies Programme- Supervisor

Social Responsibility

- Scholarship Selection Committee Member for the Katholischer Akademischer Ausländer Dienst (KAAD) Catholic Academic Exchange Services, charged with the interviewing, selection and preparation of PhD and master's Students for the KAAD Scholarships.
- 2. Serve on the Association of Media Women in Kenya (AMWIK) Media Publicity Committee
- 3. Served as the Editorial Secretary for the KAAD Society of East Africa (KASEA) Alumni body for East Africa Scholars
- 4. Served as show host for the Ukweli TV a project of the Catholic Church
- 5. Conference of African PhDs in Germany (CAPiG) Executive Board Member

MEMBERSHIPS

- African Good Governance Network (Vice Chair 2017-2018)
- Diaspora Youth Council (DYC) (Vice Chair 2016-2017)
- Association of Media Women in Kenya (January 2022- Present)
- International Communication Association (ICA)
- Research Association for Interdisciplinary Studies (RAIS)
- Communication and Media Studies Research Network (CMSRN)
- Member of the Advisory Board, Conference of African PhDs in Germany CAPIG
- Member of the International Association of Media and Communication Research (IAMCR).
- Member of the Association of Media Women in Kenya (AMWIK), serving in the Media and Publicity Committee

Journal Review Roles

- Frontiers in Communication Journal, Reviewer
- Member of the Editorial Board, Daystar University Connect Publication
- Journal of African Cinemas Reviewer
- International Communication Association (ICA), Reviewer
- Africa Journal of Media and Communication (AJMC), Reviewer
- Communication and Media Studies Journal, Reviewer

Research Networks

- Research Association for Interdisciplinary Studies (RAIS)
- Communication and Media Studies of the Common Ground Communication Network (CGCN)
- Member of the Advisory Board, Conference of African PhDs in Germany CAPIG
- Member of the International Association of Media and Communication Research (IAMCR)

Initiated Grants/Funding/Fellowships

- 1. January 2022: Acquisition of Studio Equipment Support worth 10, 000 Euros for the Media and Film Studies (MFS) Department from the German Center for International Cooperation (GIZ) through the Programme Migration and Diaspora (PMD).
- 2. December 2022 March 2024: Research Fellowship: The Brandenburg University of Technology Cottbus-Research Project: Suppressed Narratives Through the Life Cycle of Visual Rhetors. See Link: https://www.b-tu.de/fg-medienwissenschaft/team/stipendiat-innen/lydia-ouma-radoli
- 3. Leuphana Institute of Advanced Studies in Culture and Society (LIAS-CAS). Research Project: *The Visual Witnessing Trauma Phenomenon Among Journalists in East Africa. See Link:* https://www.leuphana.de/en/research-centers/lias/fellows/lydia-ouma-radoli.html

THESIS SUPERVISION COMPLETED

Masters

- 1. Njihia, N. C. (2021). The Influence of Teule Corporate Social Responsibility on FGM Survivors' Work Performance in Oloitoktok, Kajiado County (Completed)
- 2. Odhiambo, V. E. (2021). How the Print Media in Kenya Framed President Uhuru Kenyatta's State of the Nation Address on the COVID-19 Pandemic (Completed)
- 3. Muthee, C. (2021). Local vs. Foreign Cultural Content: Analyzing the Issue of Content in Kenya TV Programming (Completed)
- 4. Mugambi.E. (2021). Implications of Increased Motorcycle Transport on Security: A Case of North Imenti- Meru Sub-County (Completed)
- 5. Muna, C. (2022). Graffiti as a Source of Social Communication: Case of Matatus Plying Nairobi CBD-Rongai Route (Completed)
- 6. Muchiri, G. (2022). Role of Corporate Communication in Enhancing Customer Service to Address Students' Unrest in Institutions of Higher Learning in Kenya: A Study of Multimedia University (Completed)
- 7. Wasiliwa, S. (2023). A Study to Investigate Uptake of Digital Technology in Ruben FM Radio Station (Completed)
- 8. Koin, S. I (2023). Television Coverage of Women Politicians in the Run-up to 2022 General Elections in Kenya (Completed)
- 9. Desire, R. (2023). Newsroom Convergence and Journalist Productivity: A Case of Nation Media Group Uganda. (Completed)
- 10. Obuchunju, H. (2023). Solutions Journalism and Community Radio Stations: An Assessment of Reuben FM and Its Involvement in Socio-Economic Challenges of Mukuru Kwa Reuben Slums of Nairobi (Completed).
- 11. Onyango, O. B. (2023). Impact of opinion leaders on crisis communication management
- 12. Wahiga, M. (2023). Editorial news framing of a health pandemic in Kenya: the case of COVID-19 news coverage by Citizen TV (Completed).
- 13. Cheshari, H. (2023). Examining the Effect of Centralization of Government Advertising on Newspaper Revenue in Kenya (Completed).
- 14. Matayen, R. (2023). The role of Twitter interactions in building customer relationships in organizations: a case of Kenya power (Completed).
- 15. Odondi. E. (2023). The Role of Kenya's Contemporary Musicians in the East African Community Integration Process. (Completed).
- 16. Auma, B. (2023). An Analysis of the Influence of Social Media Engagement on Private Universities' Brand: A Case of Kenya Methodist University (Completed).
- 17. Ankunda, E. (2024). Media Coverage of the Covid-19 Pandemic: A Case of New Vision and Daily Monitor in Uganda (Completed).
- 18. Chimera, F.C. (2024). An Investigation into the Female Correspondents' Experiences in the Media Industry in Kenya (Completed).
- Hitayezu, C. (2024). Digital Media and Democratization: The Role of Twitter in Promoting Participatory Democracy in Rwanda (Completed).

Ph.D. Supervision

- 1. **Dr. Lydia Radoli** with Dr. Robert Aswani- Mohamed Rashid: Demystifying the Role of social media in Political Rhetoric in the Choice of Presidential Candidate: A Case of Kenya General Election Campaigns in 2022
- 1. Prof. Langmia Kehbuma with **Dr. Lydia Radoli** Anne Mwende: Exploring the Role of Green Corporate Social Responsibility on Organization's Brand Equity Through Environmental Conservation: A Case of Kitui County
- 2. Prof. Levi Obonyo with **Dr. Lydia Radoli** Joe Ageyo: Where Science Journalism Comes From: Reconstructing News Sources in the Coverage of Climate Change in Kenya

EXTERNAL THESIS SUPERVISION EXAMINATION & COLLABORATIONS

- Aga Khan University, Nairobi, Kenya Thesis Supervision and External Examination
- St. Paul's University, Nairobi, Kenya Thesis Supervision and External Examination

CURRICULUM DEVELOPMENT

- Team Leader from the Media and Film Studies (MFS) Developing curriculum for the Journalism and Media Practice (JMP) and Film Production Programmes.
- Committee on Curriculum Development for Certificate of Applied Research Methods (CARM) towards the Master of Science in Research Methods (MsRM)

INNOVATIONS

- Founder, Diaspora Radio: www.diasporadio.org: An online media platform for Transnational African Diaspora Narratives.
- Founded the Communication Content Network a Forum that links academia to media practice.

HONOURS AND AWARDS

2019 African Women in Europe (AWE) Media Award in the Netherlands

2018 The 2018 Brandenburg University of Technology (BTU) Women Empowerment Award in Cottbus-Germany

SCHOLARSHIPS & FELLOWSHIPS

2003: Swedish International Development Authority (SIDA, Daystar, Makerere), Environmental

Journalism Fellowship

2008 Nuffic Fellowship Radio Netherlands Training Center (RNTC)

2006 Internews Network- Training Fellowship

2009-2011 European Union - Erasmus Mundus Master's Human Rights Practice
2015-2019 Katholischer Akademischer Aüslander Dienst (KAAD) – Doctorate
2017-2019 The African Good Governance Network Fellowship (AGGN)

December 2023-May 2024 Katholischer Akademischer Aüslander Dienst (KAAD) – Research Fellowship

30th May 2023 to 1st April 2024 Research Fellowship: Leuphana Institute of Advanced Studies in Culture and Society (LIAS-

CAS)-Leuphana University

INTERESTS

 Media innovation and Entrepreneurship, Networking and Collaborations, Creative Writing, Public Speaking, Tourism and Global Cultures, AI, and Technological Trends

REFEREES

Prof. Laban Peter Ayiro

Vice-Chancellor Daystar University, Principal Investigator RISE project

Email: layiro@daystar.ac.ke

Prof. Levi Obonyo (Ph.D.)

Dean School of Communication Daystar University

Email: lobonyo@daystar.ac.ke

Prof. Susan Leeb (Ph. D.)

Director Leuphana Institute of Advanced Studies in Culture and Society

Leuphana University – Luneburg Email: susan.leeb@leuphana.de

Prof. Anna Amelina (Ph.D.)

Professor for Sociology with Focus on Migration Research Brandenburg University of Technology-Cottbus, Senftenberg

Chair Intercultural Studies Email: anna.amelina@b-tu.de

Prof. Christer Petersen (Ph.D.)

Chair of Applied Media Studies Brandenburg University of Technology-Cottbus, Senftenberg

Email: petersen@b-tu.de

Marko Kuhn (Ph.D.)

Head of the African Department- Katholischer Akademischer Ausländer Dienst (KAAD)

Hausdorffstr.151 D-53129 Bonn Email: kuhn@kaad.de

Dr. Nelu Burcea Research Association of Interdisciplinary Studies 12515 Blue Ponds Ter Beltsville, MD, 20705, USA www.rais.education

contact.rais.education@gmail.com

I hereby declare that all the above information is true and accurate to the best of my knowledge.

Dr. Lydia Ouma Radoli