

RESUME
PROF. SAMUEL M. MURIITHI
Ag. DVC- Academics, Research and Student Affairs
Daystar University
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ACADEMIC TITLE: Associate Professor, Management and Leadership

CURRENT POSITION: Ag. DVC-ARSA, Daystar University (Since October 2024 to date)
 Director, Online, Distance Education and Learning (ODEL)
 Coordinator, Problem Based learning
 Chair: Graduation Committee
 Chair: Staff Training and Development
 Chair: Academic Division Board, ADB
 Secretary, University Senate
 Chair: Non-Academic Disciplinary Committee
 Chair: Graduate School

EDUCATIONAL BACKGROUND:

2009-2015: DEGREE: DOCTOR OF PHILOSOPHY IN MANAGEMENT (PhD)
SCHOOL: RHODES UNIVERSITY, SOUTH AFRICA
 CONCENTRATION: *MANAGEMENT AND LEADERSHIP*

1992-1994: DEGREE: MASTER OF BUSINESS ADMINISTRATION (MBA)
SCHOOL: SEATTLE PACIFIC UNIVERSITY, USA
 CONCENTRATIONS:

- Management
- Human Resource management
- Information system management

1990-1991: DEGREE: MASTER OF ARTS IN COMMUNICATION (MA)
SCHOOL: WHEATON GRADUATE SCHOOL, USA

1986-1990: BACHELOR OF ARTS DEGREE (BBA)
SCHOOL: MESSIAH COLLEGE, USA

OTHER TRAININGS:

Institutes/University	Types of Training	Dates
FOSTER Project (European Union)	University Project Working Group Fostering Digital Transformation of Science in Kenya and Tanzania Training: Kenya, Netherlands, Spain, Salvinia Republic	Feb 2025 -2028

Victoria Ventures - DVC edition, Naivasha	Entrepreneurial Leaders Training Program (ELTP) Training: <ul style="list-style-type: none"> • Innovation in the University • Governance and policy development • Intellectual property (IP) • Leadership and Technology • Business commercialization 	May 2025
IIT Madras & IIT Hyderabad, India	India-Kenya Innovation Nexus (IKIN) Training: Importance of Innovation to country development India technology advancement African development India-Kenya partnership Research commercialization	October 2024
Kenya Innovation Agency (KENIA) Institutional Working Group-IWG Training)	Research, Entrepreneurship and Commercialization Training: Entrepreneurial university Role of research in universities Role of innovation and commercialization Entrepreneurial Institutional mature framework Development of University Innovation master plan	2023-2024
KENIA-VC Edition Southern Palm Beach Resort, Diani	The Entrepreneurial Leaders Training Program (ELTP) - Vice Chancellor Edition Training: University management Policy development Creating an Entrepreneurial University Understanding Institutional mature framework Developing an entrepreneurial culture	June 2024
KENIA	Internal Working Group (IWG) Training on research, innovation, commercialisation and entrepreneurship	2024-2025
Travellers Beach Hotel, Mombasa	The Grand Academic Training Seminar Training: Grant proposal writing Writing for publication University ranking High impact journals	April, 2024

	Research capacity building	
Travellers Beach Hotel, Mombasa	1st Grand Academic Training Seminar Training: Grant proposal writing Writing for publication University ranking High impact journals Research capacity building	March 2023
International Conference on Enhancing Education in Kenya, Mombasa Kenya	Ministry of Education-Finland Conference Training: Evaluation of 8-4-4 system of education New Competence Based Curriculum (CBC) Finland education system (Best in the world) Future of Kenyan education	August 2022
Problem Based Learning (PBL), CORAT, Nairobi	Pedagogical Faculty Workshop II Training: Problem/Case study/scenarios development Implementation of PBL cases	March 2022
Problem Based Learning (PBL), Karen, Nairobi	Pedagogical Faculty Workshop I Why use Problem Based Learning (PBL) in teaching Developing PBL problems/cases/scenarios Implementation of PBL, Challenges and solutions Case studies on how PBL is conducted in Daystar Integrate faith and learning in Daystar	January 2022
Ashesi University, Ghana (Virtual)	Ashesi Education Collaborative Annual June Convening – 2021 Training: Entrepreneurship Challenges of higher education in Africa	June, 2021
HBCU	Architecting the post-COVID-19 Global Education Order – The Role of HBCUs and Africa Higher Education Stakeholders	July 2020
USIU (trainers)	Agribusiness Mentorship	2018
Daystar University (trainer)	Research methods and use of APA for Supervisors and PhD Students	2016-2020
ICA ICA Daystar University	Writing Workshop (proposal and funding) Funding Proposal Writing Problem Based Learning (PBL)	Uganda, 2017 Kenya, 2016 March, 2021

Nelson Mandela
Metropolitan University

August, 2020

Kenya Innovation Agency (KeNIA)	Research, innovation, commercialization and entrepreneurship Developing Innovation Master Plan Understanding Innovation and Entrepreneurship Framework The commercialization and entrepreneurial Institutions Leaders (CEIL), 2023 Participating in the Entrepreneurial Leaders Training Program (ELTP), 2024	2023-2024 (Numerous trainings)
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ACADEMIC WORKS:

2024-2025 Daystar University
Position: Ag. DVC-ARSA, Daystar University (Since October 2024 to date)

Tasks:

- Provide academic leadership
- Promote and facilitate research development initiatives and collaborations
- Student services oversight through delivery of high-quality services
- Initiate and participate in formulation and implementation of university policies
- Enhance collaboration and relationship building
- Ensure transparent communication of academic policies and initiatives

2024 -2025 **Position: Director, Open Distance, and eLearning (ODEL)**

Tasks:

- Provide leadership to the ODEL Directorate
- Work with ODEL Board to oversee the implementation and management of online learning strategies
- Provide leadership to foster innovative and effective online education
- Position Daystar as frontrunner in online education

2024-2024 **Ag. DVC-Finance Administration and Planning**

Tasks:

- Provide leadership in the FAP division
- Overall management of FAP division
- Prepare for 2024 November graduation
- Manage and supervise University projects (Faye Smith Hostel, Ablution block, DUPA Kitchenette, DMM learning complex and the University wall construction)

2024-2024 **Ag. DVC-ARSA**

2023 **Ag. Principal, Nairobi Campus**

Tasks:

- Provide leadership in the Nairobi Campus
- Overall management and planning of the Campus
- Presides over DLPDI graduations
- Water management

- Security management

2023-2023 Ag. DVC-ARSA

2020-2022: **Daystar University**

Position: Director, Academic and Collaboration Programs (DAP),
(Deputize Deputy Vice Chancellor Academic, Research and Students Affairs (DVC-ARSA))

Tasks:

- Superintend all academic affairs in the University
- Academic programs and curriculum development
- Work with deans and HoDs to manage schools
- Ensure all academic facilities are available
- Oversee seamless teaching and learning
- Enhancement of quality teaching and learning
- Provide academic reports to DVC-ARSA
- Present academic matters to ADB and Senate

2022-2024 **DAYSTAR UNIVERSITY**

Position: Director, Directorate of Academic Affairs (DAA)- (DAP change to DAA).

Task: Deputize to Deputy Vice Chancellor (DVC), Academics

Responsibility: Oversees and supervises academic programs in the university; supervise deans and HoDs in terms of performance and program implementation; ensure overall academic quality and exam integrity.

2023 & 2024 **DAYSTAR UNIVERSITY**

Position: AG. DVC-Academic Research and Student Affairs (Twice)

Task: Perform leadership role in the Academic Division

2024 **DAYSTAR UNIVERSITY**

Position: AG. DVC-Finance, Administration and Planning

Task: Management of Finance, Administration and of the Division, Personnel Management, Graduation logistical management

2024 **TEACHERS' SERVICE COMMISSION (TSC)**

Participant and contributor to TSC Education Bill (2024)

2024 **KENYA INNOVATION AGENCY (KENIA)**

Task: Speaker/Facilitator

Responsibility: facilitator in the role of angels and capital investors in Africa

2023-2023 **DAYSTAR UNIVERSITY**

Position: AG. Principal, Nairobi Campus

Task: Overall management of the campus

Personnel management

Project management

- 2016-2019 **DAYSTAR UNIVERSITY**
Position: HoD, Commerce Department
 Academic supervisor and administration; supervise faculty performance, program development, student affairs management.
- 2019-2020 **DAYSTAR UNIVERSITY**
Task: PhD in Business Administration curriculum development
Team leadership—School of Business and Economic –HOD, Commerce
- 2015-2020 **DAYSTAR UNIVERSITY RESEARCH TRAINER**
Tasks:
- Train lecturers and PhD candidates on research methods, and use of APA
- 2122- 2023: **TANGAZA UNIVERSITY**
Task: External examiner
- Master Thesis
 - PhD thesis
- 2019-2021: **ST. PAUL UNIVERSITY**
Task: External Examiner for:
- Undergraduate Business courses
 - MBA master courses
 - PhD theses
- This is a three (3) years contract since 2018**
- 2020-2021: Team Leader Problem Based-Learning (PBL):
 Task: Overall structuring and implementation of PBL in the University
- 2019 **UNITED STATES INTERNATIONAL UNIVERSITY (USIU)**
 Task: External Reviewer: Doctor of Business Administration (DBA)
- 2019: **RHODES UNIVERSITY (South Africa)**
Task: External examiner
- PhD thesis
- 2018-2021: Member of several University Boards: Senate; Academic Division Board; Graduate Research and Studies Board; PBL Board; Curriculum Review Board; ODel Board; School Boards.
- 2017-2020: Head Of Department, Commerce Department (Main Campus)
- 2016-2018: Curriculum Development: PhD in Business Administration, Daystar University
- 2016-2017: Curriculum Development: Daystar School of Law
- 2016-2017: Programme Review: MBA And Diplomas –School of Business and Economics
- 2001-2015: Edith Cowan University lecturer in Management and Marketing
 (Courses taken at Australian Study Institute (AUSI) Kenya)

2015-2019: External Examination: St. Paul University, Limuru

2015-2018: External Examination: Pan African University

2006-2015: Senior Lecturer, Daystar University

2006-2015: MBA Theses Coordinator (Post Graduate Studies)

2005-2015: Small Business Consultancy

2002-2014: Lecturer And Consultant, Australian Study Institute/Edith Cowan University

2006-2014: Research Coordinator and Thesis Supervision, Daystar University – School of Business and Economics.

2001-2014: Lecturer, Australian Study Institute
(Lecturer in Management, culture, professional communication, strategic management and small business management)

2006-2011: Lecturer, Pan African Christian University, Mal Program

2009-2010: External Examination: St. Paul University, Limuru

NON-ACADEMIC WORK EXPERIENCE (CONSULTANCY)

2024-2025 WORLD VISION PROJECT (ONGOING)

Focus: A meta-analysis study of WV projects in Kenya since 2019

2019-2023 RISE (Research on Improving Systems of Education) Oxford Project

Focus: Politics of Education in Kenya

2017-2019: DAYSTAR LEADERSHIP AND PROFESSIONAL DEVELOPMENT INSTITUTE (DLPDI)

Trainer: Strategic management; life skills among ex-secondary students

2016-2018: NATIONAL ENVIRONMENTAL TRUST FUND (NETFUND)

Lead consultant (Program coordinator and Daystar link to NETFUND)

2015-2017: EXPORT PROCESSING ZONE AUTHORITY

Training in cross-cultural communication

Cultural sensitization among expatriates and locals

2015-2017: AGORA (USA) - DAYSTAR UNIVERSITY PARTNERSHIP

African Director:

2015-2016: DAYSTAR UNIVERSITY 2016-2021 STRATEGIC PLAN (MAIN CONSULTANT)

2014-2016: NATIONAL ENVIRONMENTAL TRUST FUND (NETFUND)

Principle Lead Consultant:

2007-2010: LEAD CONSULTANT: TRANSFORMATIONAL MANAGEMENT CONSULTANTS

2005-2005: CONSULTANT: DIOCES OF TORIT, SOUTH SUDAN

2002-2002: CONSULTANT: COMPASSION INTERNATIONAL

1997-2001: EXECUTIVE DIRECTOR, FELLOWSHIP OF CHRISTIAN COMMUNICATORS IN AFRICA AND MADAGASCAR (FOCCAM)

2001: CONSULTANT: TEARFUND, UK, MANAGEMENT AND LEADERSHIP

2001: CONSULTANT: DAYSTAR UNIVERSITY, RESEARCH ON FUNDRAISING/PUBLIC RELATIONS

2001: LECTURER: DAYSTAR UNIVERSITY AND AFRICAN NAZAREN UNIVERSITY

RECENT CONFERENCES /WORKSHOPS ATTENDED:

2025: Erasmus-Edu-2024-Cbhe (capacity building in the field of higher education) Topic: Foster Open Science Forum, 1st edition, Nairobi, April 2025

2025: Erasmus-Edu-2024-Cbhe (capacity building in the field of higher education) Topic: Foster Open Science Forum, 2nd edition, Netherlands, June 2025

2025: KUCCUPS: Invitation to a Consultative Meeting with DVCS (Academics), Registrars (Academics), Head of Admissions and Head of Finance, May 2025

2025: Entrepreneurial Leaders Training Program for DVCs, May 2025

2025: International Pi-Day Competition Held at Daystar University Main Campus Athi River On 15th March 2025 (Speaker, Ag. Vice Chancellor)

2024: KENIA: Re-imagining Africa's Future: Kenya's Innovation Spark, November 2024

2024: India-Kenya Innovation Nexus (IKIN) Visit, October 2024 (Visit to IIT Madras, MCC and IIT Hyderabad)

2024: Grant Writing and Research Dissemination Workshop on October 9th, 2024

2024: 2nd Grand Academic Workshop Held in Athi River on Thursday 9th May 2024 (Facilitator)

2023: 1st Grand Academic Writing Workshop 19th – 24th March 2023 (Facilitator)

2023: The Commercialisation and Entrepreneurial Institutions Leaders (Ceil) Summit 2023 / Kenya Innovation Week Commonwealth Edition, September 2023

2023: Invitation to the Commercialisation and Entrepreneurial Institutions Leaders (CEIL) Summit October, 2023 (Speaker)

- 2023: Kenya Network of Entrepreneurial Institutions (KNEIL) Council October 2023
(Represented Vice Chancellor)
- 2022: PBL Pedagogical Faculty Workshop II, March 2025
- 2022: PBL Pedagogical Faculty Workshop I, January 2022,
- 2022: Kenya-Finland International Conference on Enhancing Education in Kenya Slotted For
22nd To 26th August 2022 in Pride Inn Flamingo Hotel Mombasa
- 2021: International Conference for the Great Lakes Region (ICGLR) Consultative Forum
- 2021: Architecting the post-COVID 19 Global Education Order - The Role of HBCUs and Africa
Higher Education Stakeholders
- 2021: 2nd African Family Business Research Conference (AFBRC), Nelson Mandela
Metropolitan University
- 2021: Architecting the post-COVID 19 Global Education Order – The Role of HBCUs and Africa
Higher Education Stakeholders, Ghana
- 2021: 8th Interuniversity Graduate Students' Forum (Igsf): Research Methods & Methodology
Remedial Series, May 2021
- 2021: PBL training and empowerment of faculty, August 2021

LEARDERSHIP:

- 2024-25: Ag. DVC-ARSA, Daystar University (Since October 2024 to date)
Chair: Graduation Committee
Chair: Staff Training and Development
Chair: Academic Division Board, ADB
Secretary, University Senate
Chair: Non-Academic Disciplinary Committee
Chair: Graduate School
Lead team: ISO certification process
Lead Team: Strategic Plan, 2025-2029 (New)
Team leader: Finland Capacity Building Team
- 2024-2025: Director, Online, Distance Education and Learning (ODEL)
- 2023-2024: Director, Academic Affairs (DAA)
- 2021-2023: Director, Academic Programs and Collaboration (DAP)
- 2021-2025: University Coordinator, Problem Based learning (PBL)
- 2021-2024: Program Coordinartor, RISE, Oxford & World Bank Project
- 2017-2020: Head Of Commerce Department (Daystar University)

2014-2017: Lead Consultant/Coordinator, NETFUND Incubation Project

2006-2017: MBA And Thesis Coordinator and Examiner: Post Graduate Studies, Daystar University

MEMBERSHIP

- Africa Academy of Management (AFAM) – Membership: membership@africaacademyofmanagement.org
- International Communication Association (ICA) https://www.icahdq.org/members/my_event_printable_view.asp?id=eb5eb64a-7919-48b8-8f64-c22ab00f3de6
- Kenya Innovation Agency (KENIA) IWG membership
- Kenya Innovation Agency (KENIA) DVCs membership
- In terms of academic and quality standards I a member a certified ISO Auditor (ISO-1500), Inter-University Council for East Africa (IUCEA),
- Kenya Universities and Colleges Central Placement Service (KUCCPS)-DVC-Forum
- DAAD
- Kenya Innovation Agency (KENIA),
- The Southern African Institute for Management Scientists (SAIMS),
- International Communication Association (ICA),
- FOSTER-Open Science (EU funded Project, 2025-2028)

ACHIEVEMENTS

DVCs' positions: Ag. DVC-ARSA, 202, 2022, 2023, 2024, 2024- 2025

Ag. DVC-FAP, 2024

Ag. Principal, Nairobi Campus, 2023

2025: Development and promulgation of DUSA Constitution

2025: Successful election of student leadership

2020-2024: Director Academics Affairs/Programs:

2024-2025: Director ODeL

2020-2025: New Collaborations

- Daystar -JAMK University of Applied Science collaboration (Finland)
- MaxGlobal partnership
- Madras Christian College, India
- Burundi Christian Universities (5-universities partnership)
- Daystar University- University of Essex Collaboration
- Daystar University- Forum for African Women Educationalists – Kenya Chapter (FAWEK)
- CISL Cambridge Institute for Sustainability leadership UK)
- Daystar University-ERUSMUS Foster Project

2016-2020: Head of Departments, School of Business and Economics, SBE

2006-2015: Thesis Coordinator/MBA Coordinator

2016-2022: Curriculum Development: Program Leader/member

- MBA Program (2003)
- Diploma programs, SBE (Approved by Senate, 2018)
- PhD in Business Administration (approved by CUE, 2022)

- Revision of Diploma programs, SBE (Approved by Senate, 2018)
- Revision of MBA program (2017)
- Master of Education in Leadership and Policy Studies (Approved by CUE, 2023)
- PhD in Public Policy and Administration (New program)

2006-2025: Lecturer:

- Strategic management
- Strategic management seminar
- Cross cultural management
- Conflict management
- Leadership and management
- Leadership, policy and politics
- Ethics and social responsibility

2021: Champion and development of *Faculty problem Based Learning Guide*.

2021: *Development of Student mentorship Guide*

2024: KENIA IWG: Development of *The Draft Daystar University Commercialization And Entrepreneurial Masterplan 2024-2028* (under implementation)

2016-2025: Senate and University Management Board: Presentation of many reports on academic quality, performance, financial, graduation targets, student affairs.

2023-2025: ISO Certification Process (lead team)

2024: Development and launch: Postgraduate Handbook Guide

2024-2025: SMT (2024-25). *Daystar University 2025-2029 Strategic Plan*.

2019- SMT (2019-2020). *Daystar University 2020-2025 Strategic Plan*

2016- SMT (2015-2016). *Daystar University 2016-2021 Strategic Plan*

2011- SMT (2010-2011). *Daystar University 2011-2015 Strategic Plan*

PUBLICATIONS

2025: S. M. Muriithi (2025). Building strong entrepreneurial ecosystems: a model for thriving entrepreneurial growth and sustainability in Africa. *International Journal of Academic Research and Reflection*, 13 (1), 12-26. Link: <https://www.idpublications.org/ijarr-vol-13-no-1-2025/>

2024: Admin, RISE; P. Ayiro, Laban; Muriithi, Samuel; Munyao, Josephine; Radoli, Lydia; Munyao, Martin (2023). Ambitions racing ahead of capabilities: The politics of a competency-based curriculum in Kenya. *University of Oxford. Online resource*. <https://doi.org/10.25446/oxford.24565195.v1>

2023: S. M. Muriithi (2023). African Small and Medium-sized Enterprises, Uncertainties and the Future. *Annual Report on the Economy of Africa*, 4, 95-106 Link: <https://www.amazon.fr/dp/B0CLGN1471?asin=B0CLGN1471&revisionId=&format=4&depth=1>

2023: L.P. Ayiro, S.M. Muriithi, J. Munyao (2023). The Impact of University Education on Regional Development: A Comparative Study of Kenya, Uganda, and Tanzania. *Annual Review of Comparative and International Education 2022*.

- 2021: S.M. Muriithi (2021). Organizational Culture: The Root of Sustainable Competitive Advantage. *International Journal of Business and Management Invention (IJBMI)*, 10(2), 68-72
- 2021: S.M. Muriithi (2021). The impact of covid-19 on African SMEs, possible remedies and source of funding. *European Journal of Research and Reflection in Management Sciences* 9 (1), 5-12
- 2020: SM Muriithi (2020). The future business diagnostic model: the core to successful business sustainability in the 21st century. *European Journal of Research and Reflection in Management Sciences* 8 (2), 14-34
- 2019: Muriithi, S. (2019). Stress the silent killer. Amazon
- 2018: Muriithi, S., Ndegwa, C., & Juma, J. (2018). Business Incubators- The Missing Link to Small Business Survival. *The International Journal of Humanities & Social Studies*, 6(10), 201-209.
- 2018: Muriithi, S. M. (2018). Small And Medium Enterprises (SMES), The Heart Of Chinese Economic Development: What Can African Governments Learn? *European Journal of Research and Reflection in Management Sciences*, 6(3), 27-40.
- 2018: Samuel M. Muriithi, Lynette Louw, Sarah E. Radloff (April 2018). The relationship between strategic thinking and leadership effectiveness in Kenyan indigenous banks. *South African Journal of Economic and Management Sciences* | 21 (1), a1741 DOI: <https://doi.org/10.4102/sajems.v21i1.174>
- 2017: Lynette Louw, Samuel M. Muriithi, Sarah Radloff (2017). The relationship between transformational leadership and leadership effectiveness in Kenyan indigenous banks. *SA Journal of Human Resource Management*, 15 (a935) DOI: <https://doi.org/10.4102/sajhrm.v15i0.935>
- 2017: Samuel Muiruri Muriithi (2017). The Chinese African management and cultural relevancy, challenges and the future of Chinese businesses in Africa. *European Journal of Research and Reflection in Management Sciences*, 5(2), 1-14
- 2017: Samuel Muiruri Muriithi (2017). Start-up family businesses: lesson from large successful family businesses. *International Journal of Innovative Research and Advanced Studies (IJIRAS)*, 4(3), 134-140
- 2017: Samuel Muiruri Muriithi (2017). African Small and Medium Enterprises (SMES) Contributions, Challenges and Solutions. *European Journal of Research and Reflection in Management Sciences*, 1. 5(1), 26-48
- 2017: Samuel Muriithi (2017, February 18th). *The Kingdom business influence on culture and transformation of the society*. Key note speech. Agora Enterprise Incubation Investor Conference.
- 2017: Samuel Muriithi (2017). *Business management training*. Netfund Incubation Training Workshop. March 9th, 2018.

- 2017: Samuel Muiruri Muriithi and Lynette Louw (2017). *The Kenyan banking industry challenges and its sustainability*, a book chapter in *Managing Knowledge and Innovation for Business Sustainability in Africa* by Allam Ahmed. University of Sussex, UK: Palgrave MacMillan
- 2016: Samuel Muiruri Muriithi, Judith Omollo & Muturi Wachira (2016). Strategies employed in the cleaning industry in an effort to attain sustainable competitive advantage. *International Journal of Economics, Commerce and Management*, 4(10), 1037-1051
- 2016: Samuel Muiruri Muriithi & Muturi Wachira (2016). Founders' syndrome, challenges and solutions. *Researchjournal's Journal of Entrepreneurship*, 4(4), 1-11
- 2016: Samuel Muiruri Muriithi, Veronicah Waithira & Muturi Wachira (2016). Family business founders' influence on future survival of family businesses. *International Journal of Economics, Commerce and Management*, 4(1), 560-575
- 2015: S. M. & L. Louw, S.E. Radloff. (2015). *The relationship between strategic thinking and leadership effectiveness among Kenyan indigenous banks*. The 4th International Conference on HRM and the Management of Organizations in Africa 26 – 28 August 2015. Nottingham University-Daystar University, Nairobi.
- 2015: S. M. & L. Louw, S.E. Radloff. (2015). *The relationship between emotional intelligence and leadership effectiveness among Kenyan indigenous banks*. *Proceedings 27th Annual SAIMS Conference 2015*. August 30th –September 03, 2015, pp. 1753-1784
- 2009: Bowen, M., Morara, M. & Mureithi, S. (2009). Management of business challenges among small and micro enterprises in Nairobi-Kenya. *KCA Journal Of Business Management*, 1(2), 16-31

Books:

- 2025: Muriithi, S. (2025 inprint). *The Making of a Chief executive officer (CEO): What Makes a Successful Top CEO?*
- 2021: Muriithi, S. (2021). *Cross Cultural Management: A global perspective (Workbook)*. <https://elearning.daystar.ac.ke/mod/folder/view.php?id=297472>
- 2017: Muriithi, S. (2017). *Conflict management*. Nairobi: Act Press
- 2020: Muriithi, S. (2020). *Strategic management and leadership: The key to competitive positioning*. (Manuscript being edited)
- 1998: Muriithi, S. (1998). *The secret of passing exams (FOCCAM)*. Nairobi, 1998
- 1997: Muriithi, S. (1997). *African development dilemma: The big debate* Maryland, USA: University Press of America, 1997
- 1996: Muriithi, S. (1996). *African crisis: Is there hope?* Maryland, USA: University Press of America.

Other Publications:

- 2025: Muriithi, S. (2025). *Daystar academic students' handbook: information at your finger tips*. Daystar University
- 2023: Muriithi, S. (2023). *Student Academic Guide*. Daystar University.
- 2021: Academic Directorate (2021). *Student Mentorship Guide*. Daystar University.
- 2021: Academic Directorate (2021). *Problem based learning faculty guide*. Daystar University

2014-2019 (PhD Thesis)

- Shabane T.S. (2021-2025). The relationship between talent management and organisational effectiveness, as mediated by organisational culture in the South African public sector. Rhodes University.
- Emily A. Okoth. (2025). Effectiveness of cognitive restructuring in enhancing mental health and resilience among public service vehicle drivers in Nairobi County, Kenya.
- George Katumpe (2025). Multigenerational strategies, organizational culture and performance of Kenya Défense Forces.
- Patrick Muia (2018-2025). Corporate governance strategy, firm level characteristics, and performance of public companies; public water companies, Kenya.

Currently PhD under supervision

- Richard Musyimi Mbalya (2024). Strategic drivers of electric vehicles adoption, policy alignment and sustainability of electric mobility industry in Kenya.
- Akinyi, Lavender (2023). Technological innovation, strategic practices and healthcare service delivery in Kisumu County, Kenya.
- Christine Kiecha (2023). Ethical leadership, corporate culture, strategic innovation and organizational performance among non-profits organisations in Kenya

Master Thesis:

- Catherine Lwangu (2024). Influence of organizational culture on strategy implementation: a case of new Kenya cooperative creameries.
- Elizabeth Gathoni (2024). Effect of total quality management practices on organizational performance in the insurance industry: a case of ICEA lion group, Kenya.
- Catherine Wanjiru Gachuru (2024). Strategic leadership practices and performance of micro, small and medium law firms in Nairobi city county.
- Nixon Shigoli Gem Ikutwa (2023). Growth Strategies and Market Share of Private Health Insurance Companies in Kenya
- Fridah Ruth Wariko Ng'ang'a (2023). innovation strategies and customer satisfaction in public services: a case of Huduma Centers in Nairobi County
- Job Muriuki (2019). Effects of business process re-engineering on global competitiveness: a case study of Keivan Kenya limited.

- Beria Wawira (2019). Assessment of strategies used in successful public procurement bids among Kenyan SMEs in Kajiado County.
- Anne Bichage (2018). Factors influencing glass ceiling on women performance in organizations: a study of trade and development bank.
- Jackson Njoroge Ndegwa (2018). Effect of information communication technology-based innovations on organization performance: a case of GENGHIS Capital Investment Bank.
- Purity Kawira (2018). Effects of strategic positioning on performance of insurance industry in Nairobi, Kenya
- Charles Mwaniki Theuri (2016). Effect of strategy implementation challenges on organizational performance: a case of the capital markets authority of Kenya.
- Lorian Egesa. (2014). An Assessment of the role of strategic leadership on strategy implementation among non-profit making organizations: A case Of PATH Kenya.
- Alambo Abraham (2015). The role of strategic leadership on organizational performance in Ethiopia: a case study of Ethiopian Kale Heywet Church.
- James Yugusuk (2015). The effect of corporate governance practices on the performance of selected oil marketing companies in South Sudan.
- Lilian Machasio (2015). Core competencies as a strategic tool to gain competitive advantage.
- Becky Mungai (2015). The role of celebrity endorsement on consumer brand preference.
- Risper Ntauti (2015). The impact of transformational leadership on employees performance of cement industries in Kenya. the case of East Africa Portland Cement.
- Josephine Nthenya (2015). The effects of occupational stress and its impact on employee job satisfaction in international organisations. a case of Save The Children International.
- Cliff Moracha (2015). The effect of mobile marketing on business competitive advantage: a case study on Hello Food Kenya.
- Grace Nyawira Muriuki (2015). The effect of mobile banking on enhancing organization competitiveness in Eco Bank Kenya.
- Emmanuel Wanjala (2015). Effects of leadership style on organizational performance. a case study of national environment management authority (NEMA)

2013-2014:

- Judith A Omolo. (2013). An assessment of strategies employed in the cleaning industry in an effort to attain sustainable competitive advantage: a case of Parapet Cleaning Services.
- Jackline Mageto (2013). Investigating the impact of corporate culture on organizational performance: A case study of Ketepa Limited.

Irene Ndinda Mwanja (2013). A study of effectiveness of sustainability strategies on organizational sustainability: a study of aids Services NGOs In Kenya.

Elizabeth Ndanu Toma (2013). Effects of performance contracting on service delivery in the Kenyan public sector: a case study of Teachers Service Commission Secretariat.

Sylvia Njoroge (2014). The influence of donor funding on employee motivation amongst selected NGOs in Nairobi city to the influence of donor funding on organizational staffing: A case of family health international and pathfinder international.

2012-2013:

Melvin Asava (2012). The effect of air passenger tax incidence on air travel demand and specific airline performance and strategic response: A case of selected airlines in Kenya.

Beatrice Njeri Chuchu. (2012). An assessment of effectiveness of strategies used to manage diversity in an organisation: a case study of UAP Insurance Co Ltd.

Juliet W Karanja (2012). The role of information in evaluation of strategies employed by investors to enhance performance: a case study of the real estate sector in Nairobi Kenya.

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