

CURRICULUM VITAE

Name, Personal Data and Contact	<p>Name: Sr. Prof. Agnes Lucy Lando PhD Gender: Female Nationality: Kenyan</p> <p>Official contacts: E-mail: allando2014@gmail.com Mobile number: + 254-714-246-224 OR + 254-733-995-679 WhatsApp ONLY: +254 702 390 922 P. O. BOX 21031 – NGONG ROAD 00505, NAIROBI, KENYA</p> <p>Orcid.org/0000-0002-7917-6927 Google scholar (Agnes Lucy Lando)</p>
Current Employer Current Positions held	<p>* Daystar University</p> <p>* Director of Research and Graduate Studies (since 15th June 2020) * Full Professor of Communication and Media Studies (since 24th Feb 2022) * Associate Professor of Communication and Media Studies (since 1st Sept 2015) *Member, Daystar University Senate (since 9th February 2015) * Member, Daystar University Senate Curriculum Review and Development Committee (from 2016) * Chair, Daystar University Institutional Scientific and Ethics Review Committee (from Oct 2018) * Chair, Daystar University Chancellor’s Forum since 2016 * Chair, Daystar University Crisis and Communication Committee of Senate (from November 2017)</p>
Personal Statement	<p>Academically, I am a top grade scholar of Communication and Media Studies having had the rare opportunity to study in world class universities of Daystar (BA & MA) and <i>La Pontificia Università Gregoriana, Roma, Italia</i> (PhD).</p> <p>Because of my vast administration work experience, I am a firm hands-on and results-oriented transformative leader, under the guidance of the Holy Spirit; and in practise, strive to observe Christian and work ethics, teamwork, and team spirit. In the face of challenges, I endure, guided by my religious motto: “<i>to love and serve where you are needed but not wanted, and leaving when you are wanted but not needed.</i>”</p>

Academic Qualifications				
	Academic Qualification	Year of Award	Institution	Thesis Title
Academic Qualifications	PhD in Social Sciences (Magna Cum Laude), Specialization in Social Communication September 2005 – April 2008	2008	La Pontificia Università Gregoriana, Roma, Italia	<i>Integration of African Traditional Media and Modern Methods of Communication: A prerequisite for Inculturation of the Christian Message in the Local Church of Eastern Africa</i>
	MA in Communication (Human and Intercultural Communication) Aug 2000 - June 2002	2002	Daystar University (Nairobi, Kenya)	<i>Communication Training in Priestly Formation and Ministry: A Case Study of the Four Major Seminaries in Kenya.</i>
	BA in Communication (Major) and English (minor) with a specialization in Audiovisual productions. Aug 1995 - May 1999	1999	Daystar University	N/A
	Certificate in Accountancy (1992-1993)	1993	Nyegezi Social Training Institute, Mwanza, Tanzania (now St. Augustine University of Tanzania)	N/A
	Grant Writing Training workshop (Certificate of participation)	4 th – 6 th May 2016	African Population and Health Research Centre (APHRC)	N/A

Academic Qualifications	Research training (Certificate of participation)	4 th and 5 th February 2015	African Population and Health Research Centre (APHRC)	N/A
	Professional Certificate in Higher Education Teaching (70 credit hours)	30 th June – 11 th July 2014	Daystar University & CELT	N/A
	Bioethics training	27 th to 29 August 2014	The University of Nairobi, KAVI-Institute of Clinical Research	N/A
	Integration of Faith and Learning Seminars (6 sessions)	2013	Daystar University	N/A
Teaching Experience	<p>I have taught at tertiary level for fifteen (15) years and six (6) months as detailed below:-</p> <p>*From 1st September 2015 to date - Professor of Communication and Media Studies (Daystar University)</p> <p>*1st July 2009 to Sept 2015 – Senior lecturer, Daystar University, School of Communication & Languages (I taught in the PhD, MA, BA & Diploma Programs)</p> <p>*August 2008 - 30th June 2009 - Lecturer, Daystar University, Faculty of Postgraduate Studies, Communication Department (I taught in the MA & BA programs)</p> <p>*2009 to date: Adjunct faculty at St. Augustine University of Tanzania (School of Postgraduate Studies, Dar-es-Salaam)</p> <p>*Sept 2000 - May 2002 – Lecturer - I taught communication at Tangaza College, a Constituent College of The Catholic University of Eastern Africa (teaching areas: Introduction to Social Communication, Homiletics, Mass Communication)</p> <p>* Senior lecturer (since 1st July 2009) at Daystar University, Communication Department</p> <p>* Lecturer – August 2008 – July 2009 at Daystar University, Communication Department</p>			

External Examiner	<p>1.0 Makerere University (since 18th February 2014) - External Examiner for dissertations submitted by postgraduate candidates of Makerere University - College of Humanities and Social Sciences, MA Journalism and Communication.</p> <p>2.0 St. Augustine University of Tanzania (SAUT) (since January 2009). I examine BA, MA & PhD communication exams. I also examine for SAUT MA Theses and PhD Dissertations.</p> <p>3.0 Nelson Mandela University, South Africa (appointed 15th January 2020) – I examined a PhD Dissertation</p> <p>4.0 Howard University, USA (since April 2021) – examined PhD Dissertation</p>
Peer Promotion Review	<p>I have reviewed, for the listed Universities, their faculty for promotion to Associate Professorship.</p> <ol style="list-style-type: none"> 1. University of Rwanda (Feb 2021) 2. Pan Africa Christian University (PAC) – 2019/2020 3. University of Ghana – 8th January 2020

<p>Classes I teach</p>	<p>Classes taught</p> <p>PhD GRA 801 – Doctoral Colloquium COM 831 – Media Stewardship and Social-Cultural Institutions</p> <p>Masters COM 621 – Communication Theory COM 624 - (Communication Ethics and Media Law) - MA COM 681 – Advance Video and Audio Productions GRW 611 - (Graduate and Research Writing 1) - MA GRW 613 – Graduate and Research Writing II COM 639 - (Crisis Communication and Media Relations) - MA COM 654 (Advanced Corporate Communication and Management) - MA</p> <p>Undergraduate COM226 - Interpersonal and Small Group Communication COM 263 – Writing for Broadcast COM 264 – Script writing COM 474 – Media Management COM 323 – Communication Systems in Africa COM 364 – Writing for the Screen COM 321 - (Communication Research, Design & Strategy) – BA</p> <p>Diploma ICO 056 – Radio Production</p>
<p>Creativity & Innovations</p>	<ol style="list-style-type: none"> 1. Thesis Management System (TMS) for Daystar University – 2021 2. Creation of Interuniversity Graduate Students Forum (Igsf) – 2020/21 3. Acquisition of Copyright Certificate for Igsf – 2020/21 4. Acquisition of the Certificate of Registration of Trade Mark for Igsf (2022) 5. Facilitated the recording of Daystar University Anthem - 2021 6. Processing the patent for DU Anthem – 2021 on-going 7. Processing the patent for Igsf – 2020/21 - ongoing 8. Establishment of Daystar University Scholarship Update (DSU) - 2021
<p>Other Current Leadership Positions</p>	<ul style="list-style-type: none"> * Member of Council – Tangaza University College (since 2020-2022) * Council Academic Chair – Tangaza University College (since 2020-2022) * Member of Council, Uzima University of Health and Social Sciences (since 2019) * 2019-2020 Nominating Committee - for the 2020 International Communication Association (ICA) Elections * Chairperson, Mentorship and Disciplinary Committee of Uzima University of Health and Social Sciences from November 2018 * In October 2016, I became the first African to be elected to the position of Board of Directors of the International Communication Association (ICA). I am the first, and so far only African, to hold such a position in the over 60

	<p>years old Association. ICA (https://www.icahdq.org) is headquartered in Washington DC. Every year I sit in the Board of Governors meeting to plan and offer direction to the Association. Two meetings are held virtually over blue jeans, and the third is a physical meeting at the venue of the Annual Conference. ICA is an academic association for scholars interested in the study, teaching and application of all aspects of human and mediated communication. ICA has more than 4, 000 membership scattered in more than 80 countries.</p> <p>* I facilitated the formulation of the ICA-Africa (since 2014), and I continue to oversee its operations in the Continent.</p> <p>* Member, ICA Regional Conference Committee (see https://www.icahdq.org)</p> <p>* The First African appointed to serve on the post of ICA’s International liaison person for Children, Adolescent and the Media (June 2016) - https://ica-cam.org/</p> <p>* Reviewer for African Journalism Studies Journal</p> <p>* Editorial Board Member – Journal of Children Adolescent and Media (JOCAM)</p> <p>* Researcher, with a permit from the University of Rwanda, to conduct research in Rwanda</p>
<p>Academic Collaborations initiated</p>	<p>(a) Interuniversity Graduate Students Forum (Igsf)</p> <p>Through Igsf, I have created academic collaborations with 13 universities. The forum has attracted more than 1000 graduate students and early career researchers from more than 100 universities in about 30 countries since inception – Igsf has heavily marketed Daystar university.</p> <ol style="list-style-type: none"> 1. Daystar University (Kenya) 2. Howard University (USA), 3. Stockholm University (Sweden), 4. Michigan State University (USA), 5. Africa Mental health research and Training Foundation, 6. Azusa Pacific University (USA), 7. Queensland University of Technology (Australia), 8. University of Texas-Austin (USA), 9. Erasmus University Rotterdam (The Netherlands), 10. National Commission for Science, Technology & Innovation (NACOSTI), 11. University of Montreal (Canada), 12. University of Maryland (USA), 13. University of Colorado (USA). <p>(b) 2020 Kenya Film Commission (KFC) research on “Examination of the Extent of Kenyan Artists’ Knowledge and Practice of Rights”</p> <p>© 2020 – University of Maryland, USA – two researches – Kenyans’ perception of clinical trials of COVID-19 vaccine, and Media portrayal of the same</p> <p>* Students and faculty exchange programs between Howard University and Daystar University – underway</p> <p>* I initiated the Africa collaboration with the International Communication</p>

	<p>Association. As a result, the following activities have taken happened:-</p> <p>(i). 1st ICA-Africa Conference at Daystar University (October 2016)</p> <p>(ii). 1st ICA-Africa Research & Publication Training workshop – with Uganda Martyrs University, Uganda (Oct 2017)</p> <p>(iii). Books donated by ICA to 17 Universities in Africa – shipping paid too.</p> <p>(iii). 2nd ICA-Africa Regional Conference at the University of Ghana (Nov. 2018)</p> <p>(iv). 3rd ICA-Africa Regional Conference at the University of Cape Town, SA – Nov. (2020)</p>
<p>Past Leadership and service positions</p>	<p>* Appointed by DAAD to review St. Augustine University of Tanzania (SAUT) curriculum of the Faculty of Arts & Social Sciences (September – December 2016)</p> <p>* Associate Head of Communication Department (February 2015-2017)</p> <p>*Organizer, 1st ICAfrica Research & Publication Training Workshop, Entebbe, Uganda Oct 2017</p> <p>* Conference Convener, 1st ICAfrica Regional Conference 2016 (Daystar University, Nairobi)</p> <p>* Conference Convener, 3rd East Africa Communication Association, 2013 (Nairobi)</p> <p>* Treasurer, Daystar University Ethics & Review Board</p> <p>* From June 1999 to May 2000, I have been Regional Communication Secretary for the Association of Member Episcopal Conferences in Eastern Africa (AMECEA) – covering 9 countries of Kenya, Uganda, Tanzania, South Sudan, Sudan, Zambia, Malawi, Ethiopia and Eritrea.</p> <p>* I have also been the Financial Administrator of the Institute of the Sisters of Mary of Kakamega from Nov 1993 – June 1995.</p>
<p>Publications Note: all publications with asterisk (*) signify publications done post the Associate Professor Promotion</p>	<p>Books</p> <p>*Adar, K. G., Kasaija, P. A., Lumumba, P. L. O., Lando, A. L. and Masabo, J. (2020). Eds. <i>Popular Participation in the Integration of the East African Community: Eastafricanness and Eastafricanization</i>. Lexington Books, an imprint of The Rowman & Littlefield Publishing Group, Inc., Maryland</p> <p>*Kehbuma, L. and Lando, A. L. eds. (2020) <i>Digital Communications at Crossroads In Africa: A Decolonial Approach</i>. Palgrave Macmillan Publishers: New York / UK</p> <p>*Gibson, S. & Lando, A. L. (2016) <i>Impact of Communication and the Media on Ethnic Conflict</i>: USA: IGI Global.</p> <p>Gichure, P. I., Lando, A.L & Kanakulya, J. B. (2011) eds. <i>Modelling a Catholic University to Meet the 21st Century Challenges: Essays in Honour of Revd. Prof. John. C. Maviiri</i>. Nairobi: The Catholic University of Eastern Africa.</p> <p>Lando, A.L. (2008). <i>Integration of African Traditional Media and Modern Methods of Communication: A pre-requisite for Inculturation of the Christian Message in the Local Church of Eastern Africa</i>. Excerpts from Doctoral Dissertation, Pontifical Gregorian University, Rome.</p>

Book Introduction

Gichure, P. I., Lando, A.L & Kanakulya, J. B. (2011). "Introduction" in Gichure, P. I., Lando, A.L & Kanakulya, J. B. (2011) eds. *Modelling a Catholic University to Meet the 21st Century Challenges: Essays in Honour of Revd. Prof. John. C. Maviiri*. Nairobi: The Catholic University of Eastern Africa; P. vii.

Refereed Journal Articles

- *Borzekowski, D.L.G., Lando, A.L., Olsen, S.H. et al. IJEC (2019). "The Impact of an Educational Media Intervention to Support Children's Early Learning in Rwanda". <https://doi.org/10.1007/s13158-019-00237-4> *Journal of Early Childhood*. pp 109-125 Springer.
- *Croucher, S. M., Kelly, S. Rahmani, D. Burkey, M. Subanaliev, T., Galy-Badenas, F., Lando, A. L., Chibita, M., Nyiransabimana, V., Turdubaeva, E., Eskiçorapçı, N., & Kelsea, J. (2019)"A multi-national validity analysis of the self-perceived communication competence scale." <https://www.tandfonline.com/eprint/Pg6wjDXSX8cqByGD2bVR/full?target=10.1080/17513057.2019.1569250> *Journal of International and Intercultural Communication*. pp 1-12
- *Croucher, S.M., Kelly, S. Rahmani, D. Jackson, K. Galy-Badenas, F. Lando, A. L. Chibita, M. Nyiranasbimana, V. Turdubaeva, E. Eskiçorapçı, N. Condon, S. M., Stanaliev, G. & Orunbekov, B. (2019) "A multi-national validity analysis of the Personal Report of Communication Apprehension (PRCA-24 DOI: [10.1080/23808985.2019.1602783](https://doi.org/10.1080/23808985.2019.1602783); *Annals of the International Communication Association*. Pp. 1-17
- *Lando, A. L. & Ayieko, M.K (2018). "Toward Africa Continental Academic Body and Africa-Centered Scholarship: The Case for internal and external collaboration in research and practice" in Scott, T. D. & Shaw, A. (Eds). *Interventions: Communication Research and Practice*. Peter Lang, NY pp. 65-82
- *Lando, A. L., Muthuri, L. Anyango, O. E. Macharia, J. W, Nsubuga, S. Mwengah, M. Odira, P. R (2016) "Retesting Cultivation Theory on the Origins, Causes, and Predictors of Aggression: The Case of Pre- and Post-Genocide Rwanda" in *Kommunikáció, Média, Gazdaság* (2016) VIII. ÉVFOLYAM, 1. SZÁM – pp. 5-42
- *Lando, A. L., Muthuri, L. and Odira, P. R. (2015) "The Importance of interfaith dialog in the workplace for achieving organizational goals: a Kenyan case study" in *Language and Intercultural Communication*. Volume 15, Issue 1, pp. 62-75. London: Taylor & Francis / Routledge. [The PDF of this issue is available](#)

at <http://www.tandfonline.com/doi/full/10.1080/14708477.2014.985306>.

Lando, A. L. (2014) "The Priest is Communication: Feedback on Priests' Response to the Great Commission" in *The Year of the Priest: Faithfulness of Christ, Faithfulness of the Priest.* Pp. 122-140¹² Interdisciplinary Theological Session of the Faculty of Theology. Nairobi: CUEA Press.

Lando, A. L. (2014). "The Critical Role of Crisis Communication Plan in Corporations' Crises Preparedness and Management" in *Global Media Journal – Canadian Edition*. Vol.7, Issue 1, pp. 5-19 **(Published in both English and French). The PDFs and HTMLs of this issue are available in both languages at** http://www.gmj.uottawa.ca/1401/v7i1_e.html and http://www.gmj.uottawa.ca/1401/v7i1_f.html.

Lando, A. L. (2013) "Media Ethics in the Kenyan Media? Understanding the Disconnect between the classroom and practice", in *African Journal of Communication*. Nairobi: East African Communication Association; Vol. 1. No. 1 pp. 15-42

Lando, A. L. (2013). "What We want to Watch: People Reflecting with the East African Church on the Occasion of Her Golden Jubilee" in Proceedings of The Faculty of Theology of CUEA: Celebration of the Golden Jubilee of AMECEA. Nairobi: CUEA PRESS. pp 203-225.

Book Chapters

*Lando, A. L. & Radoli, L. (2021). To Cover or not to cover? A Critical Discourse analysis of mainstream media news framing of children in Kenyan care homes. In Borden, L. S, (Ed.), *The Routledge Companion to Media and Poverty* (266-276). Routledge – Taylor & Francis Group.

*Lando, A. L. (2020) 'Digital Communications at Cross-roads in Africa: A Proposed Decolonial Solution Approach from Within' in Kehbumba, L. and Lando, A. L. (2020) *Digital Communications at Crossroads In Africa: A Decolonial Approach*. Palgrave Macmillan Publishers: New York / UK

*Lando, A. L. And Nguru, F. W. (2020) 'Kenya Citizens' Sovereignty and the EAC Nexus: The Role of Communication' in Adar, K. G., Kasaija, P. A., Lumumba, P. L. O., Lando, A. L. and Masabo, J. (2020). Eds. *Popular Participation in the Integration of the East African Community: Eastafricanness and Eastafricanization*. Lexington Books, an imprint of The Rowman & Littlefield Publishing Group, Inc., Maryland

*Nguru, F. & Lando, A. L. (2018) "Black African Communication Theory: A religious perspective" in Langmia, K (2018) *Black/ Africana Communication Theories*. Palgrave Macmillan, New York/UK, pp. 125-148

	<p>*Lando, A. L. (2017). Media-Invented Stories and Outright Lies a Threat to Journalism Ethics and Media Credibility. In N. Mhiripiri, & T. Chari (Eds.), <i>Media Law, Ethics, and Policy in the Digital Age</i> (pp. 64-77). Hershey, PA: IGI Global. doi:10.4018/978 1-5225-2095-5.ch004. pp. 64-77</p> <p>*Lando, A. L. (2017) Journalists' Frequent Movement from One Media House to Another Expose Emerging Challenges of Media Management in Africa in the Digital Age in Friedrichsen, M. and Kamalipour, Y. (eds). <i>Digital Transformation in Journalism and News Media: Media Management, Media Convergence and Globalization</i>. Springer: Cham, Switzerland pp. 131 – 149</p> <p>*Lando, A. L. (2016) "Using Media to Resolve Media Engendered Ethnic Conflicts in Multiracial Societies: The Case of Somalis of Kenyan Origin." In Gibson, S. & Lando, A. L. (Eds.) <i>Impact of Communication and the Media on Ethnic Conflict: USA</i>: IGI Global {cf. http://www.igi-global.com/book/impact-communication-media-ethnic-conflict/139301} pp.126-146</p> <p>*Lando, A. L. and Kochomay, S. (2016) "Traditional African Culture and Communication: The Missing Link in Cattle Rustling Interventions among Pastoralist Communities in Northern Kenya." In Gibson, S. & Lando, A. L. (Eds.) <i>Impact of Communication and the Media on Ethnic Conflict: USA</i>: IGI Global {cf. http://www.igi-global.com/book/impact-communication-media-ethnic-conflict/139301}. pp 253-272</p> <p>Lando, A. L. & Mwangi, S (2014). "Social Media and Mobile Phones are bonding and Vilification Tools: Exposing Kenya's 2013 Post-Election Violence." In B. A. Musa & J. Willis (Eds.), <i>From Twitter to Tahrir Square: Ethics in Social and New Media Communication, Vol. 1</i>. Westport, CT: Praeger.</p> <p>Lando, A. L. (2014). "Rumours on Social Media: Implications for Individuals and Society." In B. A. Musa & J. Willis (Eds.), <i>From Twitter to Tahrir Square: Ethics in Social and New Media Communication, Vol. 2</i>. Westport, CT: Praeger.</p> <p>Lando, A. L. (2012) "Christian Higher Institutions of Learning in Africa as Model Sites of Tolerance, Co-existence and Peace: A Case Study of Daystar University and The Catholic University of Eastern Africa" in Bwangatto, A. J (ed) <i>Africa is Not Destined to Die: Signs of Hope and Renewal</i>. Nairobi: Paulines Publications Africa; pp. 254-278</p> <p>Lando, A. L. (2011) "Who do the People say that I am? Perceptions of Rev. Prof. John C. Maviiri by The Catholic University of Eastern Africa Community" in Gichure, P.I, Lando, A. L. & Kanakulya, J.B. <i>Modelling a Catholic University to Meet the 21st Century challenges: Essays in Honour of Revd. Prof. John C. Maviiri</i>. Nairobi: The Catholic</p>
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	<p>University of Eastern Africa; pp. 17-40</p> <p>Lando, A. L. (2011) “ Living the Catholic Identity in Non-Catholic Universities: Guidelines Derived from the Believed and Lived Experience of Rev. Prof. John C. Maviiri” in Gichure, P.I, Lando, A. L. & Kanakulya, J.B. <i>Modelling a Catholic University to Meet the 21st Century challenges: Essays in Honour of Revd. Prof. John C. Maviiri</i>. Nairobi: The Catholic University of Eastern Africa; pp. 97-110.</p> <p>Lando, A. L. (2010) “ On going Education in African universities: Filling in the Gaps in Miya, F. & Mageto , P. <i>Developing Continuing Education in Africa</i>. Nairobi: Daystar University; pp. 11-25.</p> <p>Articles in a Periodical (Magazine)</p> <p>Lando, A.L. (2004). “Women: Challenge for Peace Building” in <i>The African Church Open to the World</i>. No. 90 May - June , New People: Nairobi. p. 29</p> <p>Lando, A.L. (2004). “Women: Heralds of the Resurrection” in <i>The African Church Open to the World</i>. No. 89 March – April, New People: Nairobi. P. 29</p> <p>Lando, A.L. (2004). “Women: Source of Life” in <i>The African Church Open to the World</i>. No. 88 January – February, New People: Nairobi. P. 29</p> <p>Lando, A.L. (2004). “Women: The Power of Silent Prayer” in <i>The African Church Open to the World</i>. No 93 November – December, New People: Nairobi. P. 29</p>
<p>Research Interests</p>	<p>My research interests are: Communication and Media Ethics, Communication and Media Theory, Crisis Communication, Audio-Visual Communication, Media Practice and Management, New Media, as well as interdisciplinary research on topical social issues such as peace and conflict resolution.</p>
<p>Curriculum Development</p>	<ul style="list-style-type: none"> * I sit on the Daystar University Senate Curriculum Review and Development Committee (since 2016). I am thus part of the team that evaluates all Daystar University academic programs before they are presented to the Senate and eventually to the Commission for University Education. * From 2018, I’ve been guiding the Department of Strategic and Organizational Communication (STOC) in the on-going curriculum review and development * I was part of the team that developed the Daystar University PhD Communication Curriculum (2009/2010) and also went to the then Commission for Higher Education (CHE) to discuss and defend the same. * Developed Social-Pastoral Communication Program for Uganda Martyrs University * Colleagues / Departments/Schools outside my own School seek my guidance

	<p>on matters conferences, publications and academic growth. For example, the School of Science, Engineering and Health has sought my expertise in developing their Health Communication component of their Master in Public Health (MPH) program.</p>
<p>Academic Conferences & Workshops Convened</p>	<p>I have Convened:-</p> <ul style="list-style-type: none"> (i) 2022 (Sept) 2nd International Conference in Research Ethics & Research Process – jointly cohosted with the National Commission for Science, Technology and Innovation (NACOSTI) (ii) 2022 May – 2nd Daystar University Annual Conference (iii) 2021 (Sept) 1st Daystar University Annual Conference (iv) 2021 (Sept) 1st International Conference in Research Ethics & Research Process – jointly cohosted with the National Commission for Science, Technology and Innovation (NACOSTI) (v) 2021 (May) 71st Annual International Communication Association (ICA) Nairobi hub Conference (vi) 2020 (Sept) Inter-University Graduate Students’ Conference – 16 Universities participated. (vii) 2020 (Aug) Research Training for all Daystar University faculty and staff (viii) 2019 Daystar University Chancellor’s Forum - Research and Grant Writing Workshop. (ix) 2019 Daystar University Chancellor’s Forum – Diabetes Conference (x) Co-organizer of the ICA-Africa second biennial Conference in Africa, at the University of Ghana, Accra – 2018 (xi) 2017 Daystar University Chancellor’s Forum – Health Communication Conference (xii) In 2017, I convened the first International Communication Association (ICA) training and research workshop in Africa. It was hosted by Uganda Martyrs University, Entebbe, Uganda* 41 Universities from across Africa came on board. (xiii) 2016 - The International Communication Association (ICA) – Africa Region Conference, held at Daystar University (xiv) 2017 – I was chair of the Senate Committee tasked with organizing the 1st Chancellor’s Forum on Health and Communication Forum of 23rd June 2017; at Daystar University, Nairobi. (xv) 2013 – I was the Conference Convener of the 3rd East African Communication Association (EACA); hosted by Daystar University in October 2013
<p>(Partial) Conference Grants</p>	<ol style="list-style-type: none"> 1. 2019 – 69th Annual International Communication Association Conference – Washington DC (awarded partial travel grant of USD 1, 500) 2. 2018 – 68th Researching on Children's Media in the Global South – Prague, Czech Republic, (partial travel grant by ICA) – USD 1, 500 3. Media Therapy: Understanding why Kenyan Women Self Disclose their

	<p>Love Challenges on Television and Radio – Fukuoka – Japan - June 2016 (partial travel grant by International Communication Association) – USD 1, 000</p> <p>4. Children, Adolescents and Media (CAM) – San Juan, Puerto Rico – May 2015 (partial travel and Conference Grant by International Communication Association (ICA) – USD 1, 000</p> <p>5. “Traditional African Culture and Communication: The Missing Link in Cattle Rustling Interventions among Pastoralist Communities in Northern Kenya” – co-authored - (May 2014 – partial travel and Conference Grant by ICA – USD 1,000</p> <p>6. “Rethinking Aeroplane Communication Contexts – Radical propositions on Handling the Existing Gaps” (2013 Nov-Dec partial travel and Conference Grant by IALIC)</p> <p>7. With my position on the ICA Board, I obtain research and conference grants: for graduate students and faculty from Africa. For instance,</p> <p>(a) at Daystar University (2016) – USD 15, 000</p> <p>(b) at Uganda Martyrs University (UMU) – 2017 – USD 15, 000</p> <p>(c) at University of Ghana – Accra – 2018 – USD 15, 000</p> <p>(d) May 2021 – USD 16, 000 from the International Communication Association (ICA) to run the Nairobi hub conference</p> <p>(e) May 2022 – USD 10, 200 from the International Communication Association (ICA) to run the Nairobi #22 ICA Regional hub.</p>
<p>Funded Research</p>	<p>I have received Research as indicated:-</p> <ol style="list-style-type: none"> 1. Nov. 2022 – I won USD 157, 130 Research grant from Ubongo international, Austin, TX USA 2. Nov. 2022 - I have received USD 100, 000 from the Catholic Sisters Initiative of the Conrad N. Hilton Foundation the for creation and production of Network of Catholic Sisters Communications (NCSC). 3. Nov. 2021 - I have received USD 70, 000 from the Catholic Sisters Initiative of the Conrad N. Hilton Foundation the for establishment and production of Network of Catholic Sisters Communications (NCSC). 4. Oct 2020- Oct 2021 – I am managing USD 25, 000 research grant from the University of Pennsylvani (USA) for research on Political Economy of Learning in Kenya 5. 2020 (March – September) Contracted by Kenya Film Commission to conduct a research on Kenyan Artists’ knowledge and practice of Rights” – with a research grant of KSHS 500, 000 (USD 5000). 6. Kenya Film Commission (KFC) Desktop Research on the Economic

	<p>Contribution of the Film Industry in Kenya & Swahili Project (November 2020) Ksh. 575, 255/00</p> <p>7. 2019 - Kenya Conference of Catholic Bishops (KCCB) – I have received USD 50, 000 {5 million Kenya Shillings) for a comparative research in Kenya and Rwanda on Communication, Peace Building and Reconciliation. I’m the PI</p> <p>8. 2018 – Together with 6 colleagues, we received KSHS 1, 208, 348 from Daystar University for Environmental Communication Research</p> <p>9. I led (in 2016-2018) a team of scholars and researchers from the University of Maryland (USA), Daystar University and the University of Rwanda to conduct a funded research in Rwanda on the impact of TV children’s programs on the learning of children aged 6-8years. Research site: Groupe Scholaire St Dominique Gihara in Kamonyi District, Southern Province. Research Grant – USD 23, 160</p> <p>10. KUFUA: A Narrative and Ethnographic Study of Clandestine Commercial Sex in the Major Cities of Kenya (co-researched by 3 of us – and funded by Research Department of Daystar University – KSHS one million) – 2014/2016 academic years.</p> <p>11. “The Importance of Interfaith Dialogue in the Workplace for Achieving Organizational Goals: A Kenyan Case Study” (2013/2014 Research Grant from Daystar University) – KSHS 300, 000</p>
<p>COVID-19 Funds</p>	<p>Daystar Foodbank – When COVID hit hard in 2020, we came up with this initiative / campaign to help students (and staff and faculty). We have created funding relationship with University of Maryland – so far received over USD 10, 700. From DU students, staff and faculty, we raised over USD 1000. The fund is managed by DRGS, but the Nairobi Pastor Rachel Ngugi, Athi River Resident chaplain, an MA Communication student are volunteering to facilitate the purchase and distribution of the same.</p>
<p>Academic Awards and other Academic-related Recognition</p>	<p>* July 2022 – I was the Anglophone Jury on the Re-Insurance Continental Journalism Award – in Lagos, Nigeria</p> <p>* In May 2022, I was awarded by the International Communication Association (ICA) in Paris, France, for my immense service to the Development of ICA in Africa and service to the field of communication as mentor and evangelist for cross-cultural dialogue.</p> <p>* April 2022 I received the Outstanding Contribution to Academics Award by the Daystar University Students’ Association (DUSA) leadership.</p> <p>* In June 2018, I received the Academia Award from the Daystar University Alumni Association (DUAA) in recognition of outstanding Daystar University Alumni 2018.</p> <p>* On 15th June 2013 – Out of the 32 peer-reviewed papers presented at the International Conference on Communication, Conflict, and Aggression in Budapest, Hungary, we (I and six MA Communication students) won the 2013</p>

	<p>George Gerbner Excellence Award.</p> <p>*My academic scholarship and mentorship efforts have been recognized by the prestigious ICA. Hence in October 2016, I was elected the first African to the position of Board of Directors. I am the first African to hold such a position in the over 60 years old Association}. ICA is headquartered in Washington DC.</p> <p>* Additionally, I am a vivid fundraiser who has managed to raise funds for international (academic) conferences and research training workshops in support of graduate students and early career scholars from Africa. These have been held in Kenya (Nairobi at Daystar University, 2016, Uganda (Entebbe, in 2017) and Ghana (Accra, in 2018). Excluding other monies raised from the Conference, I managed to have ICA send over USD 45, 000 for the mentioned conferences / training session.</p> <p>*Because of my direct involvement with ICA, a number of graduate students and early career scholars from Africa do access conference registration waivers, partial travel grants and secure affordable accommodation in Europe, Asia or North America during the annual ICA Conference. Between 2015-2019, almost USD 100, 000 has been spent on the partial travel grant and registration waiver on African delegates. I facilitate this.</p>
<p>Non-academic awards and Certificates</p>	<p>(i) Long service (5 years) award by Daystar University (16 Aug 2008 to 31 Dec 2013)</p> <p>(ii) Certificate of Commendation from the “Association of Member Episcopal Conferences in Eastern Africa” (AMECEA) for exemplary service (1999).</p> <p>(iii) Certificate of Commendation from Daystar University for Conserving the Environment (1995).</p> <p>(iv) Certificate of Recognition from United Nations Environment Programme (UNEP) for Conserving the Environment (1995).</p>
<p>Conferences Attended and Peer-Reviewed Papers Presented</p>	<p>(i) 27 – 31 May 2021 - #ICA71st Annual Conference - Virtual</p> <p>(ii) 28 – 30 August 2019 - The Quagmire of Providing Mobile Phone Numbers and Original Identification Cards Before Accessing Services in Public and Private Corporates in Kenya: An Examination of Communication-Related Challenges – <i>The South African Communication Association (SACOMM), Cape Town</i></p> <p>(iii) 24-28 May 2019, ICA 69th Annual conference, Washington DC, USA Paper title: (a) “<i>Kenya Citizens’ Sovereignty and the East African Community Nexus: The Role of Communication</i>” (b) #CommunicationSoWhite: Reflecting on ICA’s Response in Africa since 2016 (c) Bridging the Communication boundaries between Health Care Professionals and Health Care Consumers</p> <p>(iii) 7-9 Nov. 2018, ICAfrica biennial Conference – University of Ghana, Accra</p>

- (iv) 12-14 Sept. 2018, SACOMM Conference – University of Johannesburg, SA
- (v) 28-30 August 2018 – EACA Annual Conference, Light University of Bujumbura
- (vi) 20-24 June 2018, IAMCR conference in Eugene, University of Oregon, USA
- (vii) 24-28 May 2018, ICA 68th Annual conference, Prague, Czech Republic
- (viii) 24 – 26 October 2017 I was among the mentors & trainers of the 1st ICAfrica Research and Publication Training Workshop in Entebbe, Uganda – 41 universities represented.
- (ix) 19 - 22 October 2016 I not only organized the first ICAfrica conference in Nairobi, Daystar University, but I also presented a paper.
- (x) 24-29th May 2017 – I attended and presented two papers at the 67th ICA Conference in San Diego, California, USA
- (xi) 9 – 13 June 2016 – I attended and presented a paper at the 66th ICA conference in Fukuoka - Japan
- (xii) 16-19 July 2015 – I attended and presented a paper at The 10th Global Communication Associational Conference in Berlin. Title: “Journalists’ Frequent Movement from one Media House to another Expose Emerging Challenges of Media Management in Africa in the Digital Age: A Study of Selected Media Practitioners and Employers in Nairobi”
- (xiii) 21 – 25 May 2015 - I attended and presented a paper at the 65th Annual Conference of the International Communication Association (ICA) in San Juan, Puerto Rico
- (xiv) 22-26 May 2014 - I attended and presented a paper at the 64th Annual Conference of the International Communication Association (ICA) in Seattle, Washington, USA. Paper Title: Traditional African Culture and Communication: The Missing Link in Cattle Rustling Interventions among Pastoralist Communities in Northern Kenya (co-authored)
- (xv) 29th Nov-1st Dec 2013 – I attended and presented two papers at Hong Kong Baptist University (HBU) during the 12th International Conference of the International Association for Languages and Intercultural Communication– titles: (a) “Rethinking Aeroplane Communication Contexts – Radical propositions on Handling the Existing Gaps” (b) “The Importance of Interfaith Dialogue in the Workplace for Achieving Organizational Goals: A Kenyan Case Study.” (co-authored with 2 MA Communication students).
- (xvi) 21st – 24th November 2013 – I attended and presented a paper at the

<p>Student and Faculty Mentorship</p>	<p>Global Communication Association (GCA), Saint Paul University, Ottawa-Canada. Title: “ The Critical Role of Crisis Communication Plan in Corporate Crisis Preparedness and Management.” (Paper published in both English and French in the Canadian Journal)</p> <p>(xvii) 9th – 11th October 2013 I attended and presented a paper at the 3rd East African Communication Association (EACA) Conference – Nairobi, Kenya. Title: Media Therapy: Understanding why Women in Kenya Self Disclose their Love Challenges on Television and Radio</p> <p>(xviii) 13 – 16 June 2013 I attended and presented a paper at the International Communication Conference in Budapest, Hungary. Title: Retesting Cultivation theory on the Origins, Causes, and Predictors of Aggression: The Case of Pre and Post Genocide Rwanda (co-authored with 6 MA Communication students).</p> <p>(xix) 10th – 14th October 2012 I attended an International Communication Conference at St. Augustine University of Tanzania (SAUT) organized by the East Africa Communication Association (EACA) and presented a paper titled: <i>The Role of Media Relations in Enabling The East African Community Realize its Vision and Mission</i></p> <p>(xx) I attended the East Africa Communication Association (EACA) Conference held at Multimedia University, Nairobi, in 2012.</p> <p>(xxi) I attended Theological Interdisciplinary Conferences at The Catholic University of Eastern Africa and presented papers (2010, 2011, 2012).</p> <p>(xxii) I attended the World Congress for Catholic Media Practitioners, Rome, 2010</p> <p>* I’ve also chaired sessions during these Conferences.</p> <p>*In addition to teaching the required number of credit hours, I participate in departmental and school moderation of exams and grades. I also mentor two groups of students with whom we meet occasionally for counsel and encouragement. One is a group of MA Communication students whose non-academic challenges interfere with their studies. The other is a group of clergy and religious men and women with whom we meet to pray and counsel each other.</p> <p>*After the 2017 inaugural Daystar University Chancellor’s Forum, the group under my leadership is the only one that proceed to conduct research, presented the findings in International Association for Media and Communication Research (IAMCR) at the University of Oregon, Eugene, USA (2018); and at Jimma University, Ethiopia (2019). I am this group’s team leader.</p>
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<p>My Role in Theses / Dissertation Supervision</p>	<p>*I also mentor students academically. For instance, (a) I not only involve students in my research but a number of my publications are co-authored with MA Communication students. (b) My students’ papers (either jointly with me or just under my guidance, have been accepted for presentation in high-end international Conferences – EACA in Nairobi, Budapest- Hungary, Hong Kong, San Juan - Puerto Rico, Berlin, Fukuoka – Japan and San Diego, USA., Prague, Washington DC.</p> <p>* I have taken it upon myself to mentor postgraduate students (MA & PhD) and early career scholars from across the African Continent by organizing training sessions that attract Continental and beyond participation in Kenya (Daystar University in 2016), Uganda (by Uganda Martyrs University, in Entebbe, Uganda - 2017) and Ghana (University of Ghana – 2018). Under my leadership, we have provided resources (finances and guidance) and mentoring sessions to enable them know when/where/how to publish and how to grow their academic career.</p> <p>*I do arrange and take students for field (practical) trips to The Standard Group, Nation Media Group, Transworld Radio, Hope FM, Ukweli Video Productions, JKL, EAC in Arusha, Safaricom, Rwanda, London, Kampala and Paris.</p>
<p>Trainings / Workshops, and Roundtables attended</p>	<p>* I am open to sharing resources and knowledge. Eg my Rwanda research was jointly done by the University of Rwanda, Prof. Michael Bowen and Prof. Mike Kuria</p> <p>I have:-,</p> <p>* Post the Associate Professor promotion, I have supervised more than 20 MA Theses</p> <p>* I successfully supervised two PhD Dissertation for students of St. Augustine</p> <p>(i) University of Tanzania (SAUT): Abbasi Hassani, “<i>New Media, New Rules: The Impact of Internet Defamation and Press Freedom in Tanzania</i>” (2016).</p> <p>(ii) Samuel Nyabera “ Investigation of Social Media Use by Public Relations Department in Selected Private Universities in Kenya ” (2022)</p> <p>* Chaired more than 10 proposal and final defenses of MA Theses defences</p> <p>* Examined over 10 MA & 3 PhD Theses & Dissertations, respectively</p> <p>1. 2021 Research Ethics and Process roundtable with stakeholders (Jointly with NACOSTI)</p> <p>2. Stakeholders’ (external) roundtable with Daystar University’s Communication Department on the REAL needs in the Industry – to inform our review of curriculum (2018)</p>
<p>Trainings / Workshops I have been invited to</p>	<p>3. Turnitin training by Daystar University Research Department (2017-2018)</p>

<p>conduct and other contributions</p>	<ol style="list-style-type: none"> 4. Use of online resources – training by the Library (2018) 5. Participated in the Daystar University PhD Communication curriculum-review brainstorming session held at the Maasai Lodge on 15th and 16th November 2012. 6. School of Communication, Language & Performing Arts Integration of Faith and Learning seminar (30th March, 2012) – Facilitated by the VC. 7. Use of Daystar University library e-materials (13th June 2012) 8. School of communication, Language and Performing Arts Thesis Advising workshop (June 2012, Sept 2013, Oct 2014) 9. Stakeholders workshop on curriculum review (5th October 2012) 10. Training on the use of the UMS (2013, 2014, 2016, 2018) – {for grades, attendance...) <ol style="list-style-type: none"> (i) To Deny or Regulate? Reflections on Rightful Use of New and Social Media within Church contexts (March 2019) – Comboni Missionaries, Nairobi. (ii) Training of Daystar University MA Communication students, and junior faculty on research, thesis writing and supervision (February & March 2019), Nairobi. (iii) Mentoring of postgraduate students and early career academic scholars during the 2nd biennial ICAfrica Conference at the University of Ghana (7-9 Nov 2018), Accra (iv) Mentoring of postgraduate students and early career academic scholars during the 1st ICAfrica Research and Publication Training workshop at the Uganda Martyrs University (23-26 Oct 2017), Entebbe, Uganda. (v) Mentoring of postgraduate students and early career academic scholars during the 1st biennial ICAfrica Conference at Daystar University (19 – 21 October 2016) (vi) The Rightful Place of ICT in Religious and Clergy Life (April 2018) – to religious formees in Kenya (vii) Religious life and the Media (February 2018) to religious women of Eastern Africa (viii) The place of ICT in contemporary religious life (Oct 2017) to all the religious men and women formees in the Catholic Diocese of Nakuru (ix) Communication and Religious Life – Adopting best World Practice (Sisters of Mary of Kakamega, February 2017) (x) The Religious is Communication – AOSK /RSCK men and women due
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Community involvement/Service	for perpetual profession in the second half of 2015 (June 2015).
	(xi) The challenges of ICT in religious and priestly life today (Oct 2014) – to Vocation Animators from Eastern Africa.
	(xii) Gave a two days workshop to a congregation of religious brothers preparing for perpetual profession (Nov 2013)
	(xiii) Successful organization of the 3 rd EACA Conference in Nairobi (October 2013)
	(xiv) Developed EACA website and email addresses (from Jan 2013)
	(xv) On 14 th February 2013 I co-organized and rallied Christian Church leaders, the Kenyan Christian Community and Christian media houses to host and transmit live the Deputy Presidential Debates; at All Saints Cathedral, Nairobi.
	(xvi) On 19 th February 2013. I co-organized and rallied Christian Church leaders, the Kenyan Christian Community and Christian media houses to host and transmit live the Presidential Debates; at All Saints Cathedral, Nairobi.
	(xvii) On 22 nd October 2012 I made a presentation to Vocation animators from Kenya, Uganda and Tanzania. {Topic: The effects of ICT on Vocation Animation}.
	(xviii) On 17 th and 18 th August 2012, we held a two day workshop in Dar-es-Salaam for media owners, media managers and senior reporters of Tanzania. The focus was on <i>Rebranding and Restoring the Media Image in Tanzania</i> .
	(xix) On Thursday 5 th May 2011, I facilitated a staff-team building workshop for all the academic, administration and support staff of The Catholic University of Eastern Africa (CUEA) AMECEA-Gaba Campus. The aim was to equip them with appropriate skills in personal, interpersonal and group communication so as to enhance team work and achievement of organizational goals.
	(xx) In 2011, I attended and participated in the Research workshop for all Daystar university MA Theses supervisors. I presented on the various sections of Chapter one, mainly on The Background to the study, Problem Statement, Significance of the Study, Rationale of the study, Assumptions of the Study, and Limitations and Delimitations of the study.
(xxi) I have presented papers on the merits and demerits of ICT on Christian/religious life to the following groups:- (a) Yerumal Missionaries (b) Salesians of Don Bosco (c) Rosminians Missionaries (d) Most Precious Blood Missionaries (e) Divine Word Missionaries	

**Audiovisual
Productions**

- (f) Vocation Promoters for diocesan clergy and religious & men and women
- (g) Brothers of Our Lady of Mercy
- (h) Kenya Association of Vocation Animators (KAVA)
- (i) Mill Hill Missionaries
- (j) School Sisters of Notre Dame
- (k) Comboni Missionaries

- (i) Marketing Daystar University and her programs to potential students, parents and sponsors – i.e I encourage and advise students to enroll. A number of students have joined out of this initiative.
- (ii) Establishment of Master Communicators Welfare Association (MCWA) on 13th March 2014
- (iii) Awarding of the 1st, 2nd, 3rd, 4th 5th, 6th & 7th MCWA scholarship on 14th March of 2014, 2015, 2016, 2017, 2018, 2019 and 2020.

*In an attempt to provide a lasting solution to the perennial school fees plight of a number of MA Communication students of Daystar University, on 14th March 2013 we (I and some MA Communication students) founded Master Communicators Welfare Association (MCWA) that aims at raising money and partially sponsoring financially challenged but academically able MA Communication students of Daystar University {cf: <http://www.mcwa-kenya.com/>}. This fund is 100% (postgraduate) student run, under my guidance as their patroness. We awarded the first scholarship on 14th March 2014 of KSHS 50, 000 to one student; and the second one on 14th March 2015 of KSHS 104, 940 two students. The 3rd scholarship of KSHS 107, 000 was awarded on 14th March 2016 two students. The 4th scholarship of KSHS 118, 780 was awarded on 14th March 2017 to three deserving students; the 5th scholarship of KSHS 80, 000 was awarded to two deserving students on 14th March 2018; 6th scholarship of KSHS 73, 320 was awarded on 14th March 2019 to one MA Communication deserving student and on 13th March 2021 we awarded KSHS 104, 650 to three MA Communication deserving students.

In all these, except in first occasion, the guest of honour is always an MA Communication student.

- (iv) Aware that internship opportunities are hard to come by, yet the Communication Department of Daystar university expects her students to fulfill that requirement (for undergraduate students), I negotiate internship slots with particular media houses for students specializing in TV and Radio. I also take MA students studying Advanced Video Productions to the television and radio studios in Nairobi for education tour.
- (v) Successful organization of the Deputy and Presidential Debates on 14th February and 19th February 2013 respectively (under the Christian

Church in Kenya)

(vi) In lieu of the 4th March 2013 and 8th August 2017 Kenyan General Elections, I (together with a group of MA Communication students, taking the Crisis Communication Course), made presentations to the Ministry of Information and Communication (ICT) for 2017 elections and IEBC (for 2013 elections). The rationale behind this visit was for us to make an intellectual and practical communication contribution to IEBC and the nation of Kenya towards the 2013 and 2018 General elections.

I have directed, scripted and produced a number of professional videos on Faith, Social, Developmental and educational themes. Through these videos, I have attempted to inform, educated and persuade society to a particular course. Some of the videos are:-

1. Doing the Will of God: The Story of the Servant of God, Maurice Michael Cardinal Otunga (2013)
2. Never Again (2011) is aimed at persuading all people of good will that never again should Kenya walk the path of 2007-2008 post election violence.
3. Two are Better than One: The Phenomenon of Single Parenthood (2011) documents the reality of single parenthood in our contemporary society.
4. The Fishing Rod & Road (2011) is a video that documents the Church's intent of giving the urban slum dwellers a fishing rod and road but not fish
5. A voyage of 40 years (2011) presents the fact that the seed of faith planted in Machakos by the early missionaries more than 40 years ago is alive and active.
6. ... There is Hope (2010) is a video that helps the public to understand that epilepsy is a medical condition that can be controlled such that a person with epilepsy leads a normal life.
7. Facts about the ICC (2010) is a production of CUEA's Faculty of Law – commercial clips – inviting the public to come and be enlightened on The ICC
8. Giving New Life (2010) is a production indicating that an individual can touch and transform the lives of many people by demystifying misconceptions such as those surrounding epilepsy.
9. Moving On... Transforming Africa through Leadership (2010) was aimed at helping Strathmore University raise money to realize the construction of her third phase
10. Choose Life and You will Live (2010) depicts the stand of the Catholic Church on the Kenyan proposed Constitution.
11. Live From Rome! Vatican City! (2009) was an AD for the local TV stations

	to alert Kenyans to watch the Triduum celebrations from Rome.
Other activities / information	<ol style="list-style-type: none"> (1) Took 3 classes of Postgraduate students to Safaricom for educational field trip (2019). (2) At the request of the Communication Department, and with the help of colleagues, I managed to successfully plan the students' trip to London and Paris (July 2014). (3) 2015 I planned the students visit to Tanzania – Ngorongoro Craters, and EAC Headquarters in Arusha. I accompanied the students. (4) 2016 I planned the students visit to Rwanda – Media Houses and Media Council of Rwanda. I accompanied the students. (5) On 22nd August 2012, I was requested by Daystar, alongside other alumni, to meet Commission for Higher Education (now Commission for University Education) as an alumna of Daystar University. (6) I set and observe my office hours (7) I am computer literate. I have basic knowledge in operations of ICT such as setting up a projector, preparing and presenting work on Power Point; and also the use of UMS
Professional Membership	<p>With regard to professional membership, activities, expertise and achievements, I am a member of the following institutions / associations:-</p> <ol style="list-style-type: none"> (i) The East African Communication Association (EACA); (ii) National Communication Association {(NCA) Membership No. 58485}; (iii) International Association of Media and Communication Research {(IAMCR) membership no. 4938}; (iv) the International Communication Association {(ICA) membership no. 32695}; (v) International Association for Languages and Intercultural Communication (IALIC); (vi) Non-Fiction & Academic Authors Association (KENFAA) no. M062,
Faith-based Membership	<p>I am:-</p> <ol style="list-style-type: none"> (i) A perpetually professed member, in good standing, in the Missionary Institute of the Sisters of Mary of Kakamega. (ii) A member of the World Catholic Media Professionals and Practitioners (SIGNIS) Association; (iii) A member of The Servant of God, Maurice Michael Cardinal Otunga Central Committee (This committee is overseeing the Beatification and Canonization process of The Servant of God Maurice Michael Cardinal

	<p>Otunga).</p> <p>(iv) Secretary to the Communication Sub-Committee of the Beatification and Canonization process of The Servant of God Maurice Michael Cardinal Otunga</p>
<p>Community Service and Mentorship</p>	<p>*Upon appointment by the Cabinet Secretary, Communication and Information, Dr. Fred Matiang'i (in 22/01/14), I have served as Vice-Chair of the Selection Panel for the Chair Person and Commissioners of the Media Council of Kenya.</p> <p>* The same CS also appointed me to serve as Committee member of the Selection Panel for the Chair Person and Commissioners of the Media Council of Kenya; in 2014.</p>
<p>Academic Service beyond Daystar University</p>	<p>* selected Reviewer for submissions for the 70th ICA 2020 Conference in Colorado</p> <p>* selected Reviewer for submissions for the 69th ICA 2019 Conference in Washington DC</p> <p>* Selected Reviewer for submissions for the 68th ICA 2018 Conference in Prague, Czech Republic</p> <p>* Selected Reviewer for submissions for the 67th ICA 2017 Conference in San Diego, CA.</p> <p>* Selected Reviewer for submissions for the 66th ICA 2016 Conference in Fukuoka – Japan</p> <p>* Selected Reviewer for submissions for the 65th ICA 2015 Conference in San Juan, Puerto Rico</p> <p>* Identified as a senior scholar and researcher and selected to mentor upcoming scholars during the 2015 ICA Conference in San Juan, Puerto Rico.</p> <p>*Africa Regional Liaison for International Communication Association (ICA) with effect from 1st July 2014 – mandated to work towards holding the first ICA-Africa Region Conference in Africa within the next 2 years.</p>
<p>Consultancy and Professional service</p>	<p>(i) I am Social-Pastoral Communication Program consultant for Uganda Martyrs University since 2014;</p> <p>(ii) I have also been Communication Consultant and advisor for Flying Doctors Society of Africa (2013-4);</p> <p>(iii) Video Director & Producer (voluntary basis) of Ukweli Video Productions (from 2008-2014);</p> <p>(iv) I am Advisor to the Catholic Church (for a number of individual bishops in Kenya) on communication & media related matters (from 2002 to date);</p> <p>(v) Advisor to the Catholic Church (for a number of bishops beyond</p>

<p>HOBBIES</p>	<p>Kenya) on communication & media related matters (from 2008 to date).</p> <p>(vi) I am also advisor to various religious institutes on matters of communication and media;</p> <p>(vii) I advise ICA on Africa communication and research scholarship. As a result, many graduate students and early career scholars from Africa receive conference and/or travel grants to ICA international Conferences and workshops within and outside Africa.</p> <p>(viii) Communication Consultant for The Catholic University of Eastern Africa (CUEA) from Jan 2003-2005; 2009 to Dec 2012 – This culminated in (a) the establishment of the Corporate Communication Manager’s Office at the institution (b) ISO certification of CUEA</p> <p>Reading, Researching, Publishing, Teaching, Writing, Community service, Mentoring, Traveling, Counseling</p>
<p>Other relevant links</p>	<p>ResearchGate - ALLando@gmail, Google scholar (Agnes Lucy Lando)</p> <p>Social Media details: twitter - @lando_sr Facebook - Agnes Lucy Lando</p>

**Academic,
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APPENDIX one:

**SOME OF THE MA THESES AND ONE DISSERTATION I HAVE SUPERVISED TO COMPLETION SINCE 1ST SEPTEMBER 2015
(after my promotion to Associate Professorship)**

Student	Thesis Title	Year Completed
Dr. Abbasi Hassani	<i>New Media, New Rules: The Impact of Internet Defamation and Press Freedom in Tanzania</i> ” (2016). PhD Dissertation	2016
John Obunga Oyaro (09-0801)	An Investigation Of The Uses And Gratifications Rural Youth Seek And Get From The Media: A Case Of Selected Secondary Schools In Rongo Sub County	2016
Moraa Omwega (09-0550)	Community Attitudes Towards Green Corporate Social Responsibility Initiatives: A Case Study Of Bamburi Cement Limited	2016
Alphonse Muema (13-0371)	An exploration of the communication strategies that influence church Fundraising: A case of the Catholic Diocese of Machakos	2016
Florence Kinyua (12-0495)	The role of social media in increasing internal communication efficiency in the Kenya administration Police service: A case of Nairobi County	2016
Guyatu Halake (08-0595)	An evaluation of Customer satisfaction at the General post Office(GPO) Huduma Kenya center	2016
Bernard Onditi 11-0457	Media coverage of child sexual abuse prevention strategies in Kenya: A Content analysis of selected programs at Citizen Television	2016
Loise Mboob (09-1550)	An assessment of the communication strategy used by Kenya Basketball Federation(KBF) to promote the 2015 Premier League	2017
Anne Njathi	An Evaluation of The Role of Celebrity Endorsement in The Brand Building and Brand Maintenance Process: Case Study Of Unilever Kenya, Rexona Brand	2017
Mercy Mukami Nderitu 13-2006	An evaluation of communication used in the implementation of healthcare project in Machakos County	2018
Christine Wairimu Mwaura 11-0780	The Influence of Cultural Values on Internal Communication among Tangaza University College Employees in Nairobi	2018
Teresia Nzilani Jeremiah 12-0366	A Study of Gender Imbalance in Public Relations Training at Daystar University	2018

Teresia Nzau 12-1521	An Investigation of the Relationship Between Newspaper Advertisements and the Framing of Content on Telecommunication	2018
Emmah Mercy Munywere Okoko	An Evaluation of Internal Communication and Employee Engagement in The Implementation of Reforms in The Police Service In Kenya	2018
James Busolo 13-0137	Evaluating Customer satisfaction in the use of social media for customer service: A Case of Safaricom Limited	2019
Henry Herman Neondo (14-2820)	Framing of Climate Change Stories Covered by the Kenyan Daily Nation and the People Daily Newspapers from June to Dec 2012	2019
Regina Ayub (12-0288)	An evaluation of employee perception of internal communication at Kenya Ports Authority	2019
Ann Sheilah Wanjiku Karuga 10-1625	Crisis communication preparedness in Christian organization . An Assessment of the crisis communication strategies of Deliverance Church international Kasarani Zimmeman	2019
Hellen Ogodo 13 – 0377	An Investigation on The Role of Corporate Communication On Student Retention In Institutions Of Higher Learning: A Case Of Daystar University	2020
Rachel Waithera Simon 10-0202	The Upshot Of Corporate Visibility On Agricultural Research Organisations: A Study Of International Centre Of Insect Physiology And Ecology (ICIPE) And Kenya Agricultural And Livestock Research Organisation (Kalro)	2020
Alex Okware Ekodere 17-1474	An Exploration Of Alternative Ways That The Catholic Church In Kenya Can Communicate Big Data To Clergy And Congregants: A Study of The Catholic Diocese of Kakamega	2021
Louise Muragijimana 13-2272	AN ANALYSIS OF A CORPORATE’S IMAGE RESTORATION STRATEGIES POST A CRISIS: THE CASE OF SELECT GOVERNMENT MINISTRIES IN THE REPUBLIC OF RWANDA	2022
Osarodion Solomon. Iriabe 19-0085	A CRITICAL ANALYSIS OF THE CATHOLIC CHURCH UTILIZATION OF SOCIAL MEDIA IN NIGERIA	2022