





# Anne Anjao Eboi

Academia and Communications Specialist

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## Summary

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Results-oriented academician with a knack for inspiring students to achieve their maximum potential in Journalism, Public Relations, and English. Commitment and diligence in disseminating current and relevant knowledge in communication to an audience that must find practicality of the information in the marketplace. Focused experience in supervision of research projects, especially in ensuring candidates are thoroughly grounded in research not only to excel in exams but develop a culture of inquiry at the workplace. Specialization in social media research, corporate communication, writing, editing, media management, health communication, and English language, with a focus on qualitative research using NVIVO and ATLAS.ti data management tools. Relevancy in the media field by continuously contributing to the new media space through blogging.

## Areas of Expertise

- Editing, proofreading, and writing skills which include creative writing skills
- Qualitative research skills
- Organizational, time management, report writing, and oral presentation skills
- Excellent verbal and written communication skills, including the ability to present and evaluate arguments in an appropriate form
- Supervision in corporate communication, public relations, health communication, media management, mass media, and new and social media
- Communication and information technology skills, including word-processing, spreadsheet software, messaging, and conferencing
- Leadership and problem-solving skills
- Coaching and mentoring skills

## Education

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<b>PhD in Media Management</b> <a href="#">Universiti Utara Malaysia</a>	<b>2018 to 2023</b>
<b>Teaching English as a Foreign Language (TEFL)</b> <a href="#">University of the Witwatersrand</a>	<b>Feb 2022-1<sup>st</sup> April 2022</b>
<b>Master of Arts in Communication Studies</b> <a href="#">University of Nairobi</a>	<b>2008 to 2010</b>
<b>Bachelor of Education (English/ Literature)</b> <a href="#">Kenyatta University</a>	<b>1988 to 1991</b>
"A Level" Kenya Advanced Certificate of Education	<b>1986 to 1987</b>
"O Level" Kenya Certificate of Education	<b>1982 to 1985</b>

## Experience

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### **Lecturer**

***Sept 2023 to date***

[Africa Nazarene University](#)

Duties include:

- Lecture in public relations and media studies
- Examine masters' theses when need arises
- Document and maintain thorough records of student attendance and grades
- Actively participate in the development of instructional methods and materials
- Actively participate in departmental meetings
- Carry out research and publish findings as well as actively seek research funding
- Attend and contribute to research conferences, workshops, seminars, etc.
- Mentor and counsel students in both faith-based and academic matters

### **Adjunct Lecturer**

***May 2017 to date***

[Daystar University](#) Lecture students in both journalism and organizational communication. Courses taught include Technical and Professional Communication courses, Public Relations, Corporate Communication, Feature Writing, Editorial and Opinion Writing, News Writing and Reporting, Writing & Editing Skills, etc. Others include Media Management, Communication Research, Investigative Journalism, Media Law & Ethics, Public Speaking, Introduction to MassMedia, Communication Systems in Africa, etc.

- Document and maintain thorough records of student attendance and grades
- Actively participate in the development of instructional methods and materials
- Actively participate in departmental meetings
- Examine masters' thesis when called upon
- Supervise research projects and provide guidance to students on best practices in project writing
- Carry out research and publish findings as well as actively seek research funding

### **Adjunct Tutor, International University Pathways College**

***Feb 2022- July 2022***

- Facilitate interactive learning sessions in **English for Academic Purposes** to students proceeding abroad under NCUK- the University Consortium
- Keep records of students' attendance and grades
- Conduct both formative and summative assessments
- Mentor assigned students to excel and cope with their studies

### **Academic Registrar/ Quality Assurance**

***Feb 2016 to Feb 2018***

[The East African University](#)

As a registrar, I was involved in the overall academic well-being of the university, ensuring that students and other stakeholders were satisfied with service delivery. One of my greatest achievements was being able to turn around the perception that students can drag their feet in beginning the new semester. Classes now start on the first day. The issue of missing marks also greatly reduced during my tenure as I developed preventive mechanisms. I also held brief for the quality assurance manager. Duties included:

- Manage all academic records
- Facilitate registration and enrolment of students
- Maintain up-to-date examination schedules
- Build secure student data files and set procedures for their use
- Supervise the process of issuance of certificates, diplomas, and degrees
- Academic planning including time tabling, use of classrooms, and other academic facilities
- Interpretation and enforcement of academic policies and regulations

- Secretary to Senate Committee
- Undertake such other responsibilities as assigned

As the Quality Assurance Manager:

- Management of all quality assurance records including report writing
- Ensure classes are taught in accordance with regulation and evaluated by students
- Ensure timetables are prepared on time and followed
- Ensure examinations are conducted in the prescribed manner

- Chair the quality assurance committee meetings
- Ensure the certification process is handled efficiently
- Supervise all those tasked with the responsibility to ensure quality including infrastructural needs
- Do all other duties that pertain to quality assurance

***Coordinator, Department of Journalism, School of Social Sciences***

***May 2013 to Dec 2015***

[Mount Kenya University, Kigali](#)

I joined Mount Kenya University, Kigali, as an adjunct lecturer in September 2011 but by June 2012, I had been absorbed as a full-time staff member due to my commitment. By 2013, management had recognized my talent in leadership, and I began coordinating the department before quickly rising to the position of Coordinator of the school and coordinating more departments besides Journalism. Duties included:

- Manage day to day running of the office in accordance with the Quality Management System
- Coordinate a team of 30 lecturers in discharging duties such as submission of relevant documents, submission of marks, setting of exams, and others in accordance with the Quality Management System
- Research and publish
- Supervise graduate and undergraduate students in research projects
- Organize Seminar of Findings meetings for the school
- Organize defense proposals for master's students
- Coordinate the supervision of undergraduate students in research projects
- Conduct meetings in accordance with the Quality Management System
- Coordinate broadcast activities for students doing practical studies at the radio station
- Coordinate internship activities and supervision of the students
- Prepare the regular and exam timetables for the school
- Prepare annual budget for the school
- Prepare graduation lists and work with the main office to harmonize the final list
- Interview and recommend for hire part time and administrative staff
- Lecture in media studies and management
- Coordinate marketing activities for the school

***Lecturer, School of Languages (English) and Department of Journalism***

***Sep 2011 to Apr 2013***

[Mount Kenya University, Kigali](#)

- Teach various courses to Undergraduate students
- Lecture and communicate effectively with students from diverse backgrounds
- Document and maintain thorough records of student attendance and grades
- Actively participate in the development of instructional methods and materials
- Supervise research projects and provide guidance to students on best practices in project writing

***Part-Time Editor***

***Sep 2012 to Dec 2015***

The Diva Magazine, Kigali

We were a lean staff running the magazine, which then was a startup. I was both a reporter and editor, in addition to sourcing for funding. Duties included:

- Organize editorial meetings to plan for the magazine
- Assign tasks to individual contributors

- Select articles for publication
- Edit selected material
- Advise graphic designer on the final outlook of the magazine
- Check that the magazine is in line with company policy
- Check for legal traps such as defamation and copyright
- Creatively oversee and suggest new columns for continuous improvement
- Write articles for publication
- Magazine spokesperson at various media events

***Adjunct Lecturer, English and Communication Studies***

***May to Aug 2011***

**[Africa Nazarene University](#)**

- Teach various courses to Undergraduate and Diploma students
- Lecture and communicate effectively with students from diverse backgrounds
- Inspire students to translate their academic interests into the real world by taking positive actions
- Document and maintain thorough records of student attendance and grades
- Actively participate in the development of instructional methods and materials

***English & Literature Teacher***

***1991 to July 2011***

Taught English & Literature in various secondary schools in Kenya, the United Arab Emirates, and Rwanda and these are: Pangani Girls High School, Riara Springs Academy, Sunshine Secondary School, The Oxford School, Dubai, Providence English Private School, and Green Hills Academy, Rwanda.

**Volunteering**

**Board Member- Greener Spaces Initiative**

**May 2023-Date**

This community-based organization in Vihiga County deals with technology, education, and the environment. I volunteer in:

- Correspondence for the organization
- Management of social media pages
- Empowering disadvantaged communities to make informed media and literacy choices by engaging those willing to pursue journalism (especially in secondary schools).

**Achievements**

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- August 2023 (29-31). Presented a paper titled, “YouTube Videos and Gender-Based Violence. Hero or Villain?” at the East Africa Communication Association conference at Lemigo Hotel, Kigali.
- August 2023 (15-16). Presented a paper titled, “Strategies for Improved Reading Culture: From Primary School through University” at the English Language Professional Association of Kenya, held at State House Girls High School, Nairobi County.
- September-December 2022: Certificate in Professional Development for Teacher Trainers (TOT) offered by Arizona State University, under the Online Professional English Network (OPEN), and sponsored by the US Embassy Nairobi. This course empowers me to develop courses and conduct trainings for fellow teachers.
- August 2022: A black belt holder from 1 Million Teachers to improve pedagogy. Courses include: IMT HP Mentorship; The Heart of a Teacher; Teachers as Leaders in a Changing World; Personal Development; Communication; Girl Rising- Gender Responsive Education Course; Bloom’s Taxonomy of Learning; Class Management; Universal Design of Learning; Foundations of Special Education; Assessment for Learning; and Leading Educational Systems.
- August 2022: Certificate of Mastery and Participation in virtual professional development series facilitated by English Language Programs and English Language Professional Association of Kenya, supported by the United States Embassy Nairobi.

- Presented a paper at the 3rd International Scholars Conference ISCUUM 2021 from 29th-31st March 2021
- March 2021: Started a blog that documents my PhD journey for the benefit of those who might feel like giving up and to encourage the entire PhD student fraternity globally  
<https://phdchronicles.wixsite.com/home>
- March-June 2020: Generated class notes for Handong Global University in Academic Writing and Feature Writing. The university collaborated with UNESCO in this project. The notes are freely available to any university student globally. <https://www.hufocw.org/Course/610>
- April 2019: Presenter in the 2019 SMMTC Colloquium, Universiti Utara Malaysia
- Sept 2018 to date: Participated in various research-oriented workshops at Universiti Utara Malaysia such as how to write an effective problem statement; How to source for materials online; How to use Mendeley; NVIVO workshops; Successful viva and proposal defense; Critical literature review; Qualitative research and so on
- 2018 to 2022: Generated content for medical websites with PenItDown
- November 2015: Part of a professional team from the Higher Education Council that audited and reviewed the Journalism curriculum of Nile Source Polytechnic of Applied Arts in Huye District, Rwanda
- 2014 to Apr 2015: Secretary of the Radio Board for the Mount Kenya University Royal FM
- October 2014: In conjunction with African Management Institute, developed a communications strategy, part of the Strategic Plan for the Media High Council, Rwanda
- October 2014: Part of a professional team of the Higher Education Council that accredited the East African University Rwanda by inspecting the premises and scrutinizing relevant documents
- October 2014: Successfully reviewed two curricular: Bachelor of Arts in Mass Communication and Advanced Diploma in Mass Communication for the East African University Rwanda, in Nyagatare, Rwanda
- From September 2014-2015: Peer Reviewer with the Higher Education Council, Rwanda
- 20th February 2014: Organizer and Moderator of workshop on 'Using Media to Enhance Integration of the East African Community' held at St. Paul's Auditorium, Kigali
- March 23rd to 28th 2014: Trained in Training of Trainers for Journalists and Media Professionals on 'Communicating Labour Rights' organized by the International Labor Organization, held in Nyamata, Rwanda
- April 17 to 18th 2014: Rapporteur in 'Media Dialogue on Turning the Page of Hate Media in Africa,' organized by the Africa Media Initiative (AMI) held in Kigali
- June 17th, 2014: Participant in a workshop on 'Law and the Media in Rwanda' organized by the Institute of War and Peace Reporting, held in Kigali
- 15th -16th September, 2014: Trained in a Training of Trainers in 'Code of Ethics in Rwanda-Training concept and teaching material' organized by Deutsche Welle Akademie, at RMC, Kigali
- From 2010 to 2015: Weekly contributor, the Standard newspaper, Sunday Magazine, Kenya
- 2011 to 2012: Contributor and editor, Rwanda Dispatch, Rwanda
- 2012 to 2013: Contributor, The Independent, Rwanda
- 2012 to 2015: Editor, The Diva magazine, Rwanda

## Publications

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- *Book Chapter: African Universities' Performance in Selected Global Ranking Models for the Period 2016-2021: Issues and Suggested Solutions in 'University Ranking Systems and Developing Countries: Global Perspectives, Local Solutions'. (Co-authorship). Published by IGI Global Publishers in conjunction with the University of South Africa (UNISA), June 2023.*
- *New Media Strategies' Model for Communicating Sexual Reproductive Health and Rights among Young People in Informal Settlements. Journal of Jilin University. Volume 41, Issue 3, March 2022. (Co-authorship).*

<https://jilindaxuexuebao.com/details.php?id=DOI:10.17605/OSF.IO/5WPH4>

- *Planning a New Media Strategies' Sexual Reproductive Health & Rights Campaigns Using the 5 Ps of Presentation among the Youth in Kenya's Informal Settlements*. International Journal of Special Education. Volume 37 Issue 3, February 2022. (Co-authorship).  
<https://www.internationaljournalofspecialeducation.com/submission/index.php/ijse/article/view/669>
- *New Media Strategies' Model for Sexual Reproductive Health & Rights Campaigns among Young People in Informal Settlements: Mitigating the Challenges*. European Journal of Molecular and Clinical Medicine. ISSN 2515- 8260. Volume 7 Issue 6, December 2020. (Co-authorship)  
[https://ejmcm.com/article\\_3863.html](https://ejmcm.com/article_3863.html)
- *Communication and the Changing Face of Terrorism in Kenya*. International Journal of Science and Research (IJSR). ISSN(Online): 2319-7064. Volume 4 Issue 6, June 2015. (Sole authorship)  
<https://erepository.mku.ac.ke/handle/123456789/236>
- *A Critical Discourse Analysis of the Daily Nation's Coverage of the Garissa University College Terrorist Attack in Kenya*. Journal of Contemporary Social Sciences. ISSN 0302-9298. Volume 24 Number 3 (July-Sept), 2015. (Sole authorship) <https://erepository.mku.ac.ke/handle/123456789/233>

## Memberships

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- Jan 2015: Association of Media Women in Kenya (AMWIK)
- March 2022: English Language Professional Association of Kenya (ELPAK)
- April 2023: East Africa Communication Association (EACA)

## Referees

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### Reverend Winnie Odera

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### Dr. Mercyline Kamande

#### Ag. Deputy Vice Chancellor, Academic & Research Affairs

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### Professor Raymond Ongus

#### Associate Professor (Information Science)

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### Dr. John Ndavula

#### Immediate former Head of Department, Saint Paul's University

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